



# HOMETOWN SUMMIT

**America's Biggest Conference  
for Small Cities**

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**APRIL 13-15, 2017  
CHARLOTTESVILLE, VA**



**PRESENTED IN PARTNERSHIP WITH THE DARDEN  
SCHOOL OF BUSINESS AT THE UNIVERSITY OF VIRGINIA**

## WELCOME TO TOM TOM

I'd like to welcome you to our inaugural Hometown Summit, a conference for the change makers who are redefining small cities across the nation.

The Hometown Summit is designed to respond to a critical need for a playbook and peer group among leaders of small and mid-sized cities. Overlooked by the growing array of resources for large metros, and underserved by longstanding programs designed to support rural economic development, there is no dedicated cohort or forum tailored to the scale and resources of communities in this bracket. When people talk about urban innovation and ambitious programs, most of the bandwidth is devoted to New York, San Francisco, Boston, Detroit, and other megacities. But empirically speaking, small and mid-sized metropolitan areas are home to ninety-five million Americans - nearly one in three - and they are a critical piece of the American story. The idea of the "Hometown" speaks to the notion of a shared experience, where our problems and challenges are of a human scale, and individuals can take agency to define their communities and foster change.

Launching this Summit eight months ago, Carolyn Zelikow and I wanted to think about the leaders of small cities. We specifically wanted to know, who gets things done? Eight months later, here we are. We've taken a dive through 40 American cities and discovered some of the country's top entrepreneurs, real estate developers, philanthropists, civic ventures, and community leaders driving social change. This process has also surfaced the executives and experts in national organizations that make some of this change possible.

Our overwhelming feeling is gratitude to you for joining us and responding to the invitation to begin a constructive dialogue linking this eclectic network of stakeholders. We are thrilled to hosting you in Charlottesville and are excited to meet you. Outside the Hometown Summit programming, we hope you are able to enjoy this incredible city, and meet many of our local leaders who have helped shape our community. Thank you for inspiring us, and hopefully you will leave inspired with new ideas for your own community.

Sincerely,



**PAUL BEYER, DIRECTOR,  
TOM TOM FOUNDERS FESTIVAL**

## A NOTE ON HOMETOWN

At the end of the 19th century, the Industrial Revolution transformed American life and society. In the early 20th century, an agenda was created to respond to those changes. Most of this strategy was carried out at the state and local level. These policies succeeded so well that they became an example to the world in everything from educating citizens to electrifying industry.

The premise of the Hometown Summit is that we are in the early stages of another revolution. Sometimes mislabeled as an information or IT revolution, our economy is evolving in ways much deeper than those labels comprehend. The challenge of our generation is to create an institutional flexibility comparable to the Progressive era of 100 years ago. As in that earlier age, there are clusters of ideas and action in diverse communities and in a number of sectors, including education, labor market reform, rejuvenation of public-private partnerships, and financial markets, to name a few examples.

These are the beginnings of an agenda that is in need of a national platform, collaborative effort, and unparalleled focus. The Hometown Summit is a headwaters, convening practical visionaries across the spectrum of society, and merging insights that are rarely in dialogue. In the spirit of Thomas Jefferson, we invite you to use these few spring days in the hills of Virginia to vision the catalytic role that you and your community can play, so that just as an earlier generation thrived in the Industrial Age, small cities across the country can help the country adapt and thrive in the Digital Age. We thank you for joining us in this grand endeavor.

Sincerely,



**CAROLYN ZELIKOW, DIRECTOR,  
HOMETOWN SUMMIT**



**PAUL BEYER,**  
Founder and Director,  
Tom Tom Founders Festival

Paul is the founder and director of Tom Tom Founders Festival, a civic venture celebrating those who pursue “dreams of the future” in the spirit of Thomas Jefferson. Since its inception in 2012, Tom Tom has hosted hundreds of concerts, talks, and performances throughout Charlottesville’s historic downtown, and seeded \$2.8M in grants and funding to entrepreneurs and community ventures. Before founding Tom Tom, Paul was Vice President of R. L. Beyer Custom Homes, where he handled land development, rental management, marketing, public relations, and legal for his family construction business. Paul sits on the Board of the Charlottesville Regional Chamber of Commerce, the Charlottesville Economic Development Authority, and the Mayor’s Advisory Council on Innovation and Technology. Previously, he chaired Albemarle County’s Housing Committee, and participated on the steering committee of the Charlottesville Cultural Plan. Paul was born and raised in Charlottesville, and graduated from New York University in 2003.



**JIM CHENG,**  
Co-Chair,  
The Virginia Policy  
Entrepreneurship Retreat

Jim Cheng has over 25 years experience as a technology entrepreneur, angel/private capital investor, business leader and a senior state government executive. Jim is currently a member of the venture capital/private equity firms of New Richmond Ventures and Blue Heron Capital; and is of counsel to the firm of Lee & Hayes PLLC. He is an Executive Lecturer of entrepreneurship at the University of Virginia School of Engineering and School of Law.

From 2010 to 2014, Jim was the Secretary of Commerce and Trade for the Commonwealth of Virginia. Serving as a senior member of the Governor’s cabinet, he was the highest ranking Asian-American to serve in Virginia State Government, and one of the few Asian-Americans to ever serve in an equivalent role. From 1994-2005, Jim was founder and CEO of CHM, a government contractor specializing in Information Technology, which he grew from a staff of 5 people to 550 and \$90M in revenue at the time of sale in 2005. In 1999 his company was named *Virginia Business Magazine’s* fastest growing private company in Virginia and the 12th fastest growing private US company by *Inc Magazine’s* “Inc 500”. In 2001 he was named SE Virginia’s KPMG Entrepreneur of the year.



**JOHN KLUGE,**  
Co-Chair,  
The Virginia Policy  
Entrepreneurship Retreat

John is an entrepreneur, author, and researcher on the intersection of business and social impact. He is the Co-Founder and Managing Partner at the ALight Fund, a for-profit investment fund that provides working capital to refugee and host country entrepreneurs to grow small businesses in displacement-affected zones. Previously, he co-founded Toilet Hackers, a sanitation & hygiene social enterprise, as well as Eirene, an angel investment company for aging, sanitation, & peace-building ventures. He also worked as an entrepreneur inside the Eastwest Institute and Rock and Wrap It Up, piloting cross-sector programs and partnerships in cybersecurity, child safety, and food security. John serves as Director of the Fonderie 47 Foundation and Advisor to Social Entrepreneurship at the University of Virginia. He is the co-author of the book, *Charity & Philanthropy for Dummies*, the author of *John Kluge: Stories*, and is a contributor to *Forbes* and *Conscious Company Magazine*. John holds a B.A. from Columbia University and is a '17 MBA candidate of F.W. Olin Graduate School of Business at Babson College.



**ROGER DEAN HUFFSTETLER,**  
Senior Advisor,  
The Hometown Summit

Roger Dean “RD” Huffstetler is Senior Advisor to the Hometown Summit, leading strategic partnerships and organizational performance. RD comes to Charlottesville from serving as Chief of Staff to Congressman Seth Moulton (D-MA), a fellow Marine he came to know in graduate school. Prior to working on the Hill, RD was in the San Francisco Bay Area for five years, first at the high-growth startup Twilio and later co-founding a big data startup, Zillabyte.

RD is a Marine Corps veteran, having served in both Afghanistan and Iraq, rising to the rank of Sergeant. After leaving the military, Huffstetler earned a Masters in Business Administration from the Harvard Business School and a Masters in Public Administration from the Harvard Kennedy School. Roger Dean graduated from the University of West Georgia in 2001 with a degree in chemistry.



**LISA DRAINE,**  
Summit Manager,  
The Hometown Summit

Lisa brings her organizational skills and community connections to the Hometown Summit team. For the past ten years, she has served as Festival Manager for the Charlottesville-based LOOK3 Festival of the Photograph, a non-profit arts organization dedicated to celebrating the vision of extraordinary photographers and fostering the next generation of artists during a week-long festival in June.

As a seventeen year resident of Charlottesville, Lisa has been a volunteer with a number of local non-profit organizations, including Community Children’s Theater (former Board President), Habitat for Humanity, the International Rescue Committee, PACEM (People and Congregations Engaged in Ministry), the Charlottesville High School Orchestra, Holy Comforter’s soup kitchen, and the Charlottesville Track Club.



**CAROLYN ZELIKOW,**  
Director,  
The Hometown Summit

When not Hometown-ing, Carolyn Zelikow manages National Programs at the Aspen Institute, a portfolio comprised of Aspen Across America, Aspen Around Town, and various special initiatives in the office of Institutional Advancement. Previous roles at Aspen include running the Urban Innovation Lab, staffing the Future of Work Initiative under Sen. Mark Warner and former Gov. Mitch Daniels, and being part of the Aspen Ideas Festival team. Prior to joining Aspen, Carolyn was the Assistant Director of Tom Tom Founders Festival. She graduated from the University of Virginia in 2012 with a B.A. in English Language and Literature, and now lives in Washington, D.C.

## FELLOWSHIPS

### Adam Jones, Programming Fellow

Adam Jones is a third year at the University of Virginia studying Economics. He currently serves on the Student Advisory Boards for SE@UVA, an interdisciplinary initiative that aims to spread and promote the ideals of social entrepreneurship, and the University of Virginia Center for Global Health. Adam conducted research in Rwandan refugee camps and launched a for-profit Ed-tech venture there in Summer 2016. He hopes to combine his passions for film, entrepreneurship, and social change by launching his own business someday.

### Emily Laskoe, Marketing Fellow

Emily Laskoe is a third year at the University of Virginia from Charlottesville, Virginia. Emily is pursuing a double major in Economics and Media Studies and hopes to establish a career in marketing or advertising. At school, Emily is a member of the Virginia NoTones and an executive council member of Pi Beta Phi sorority. In her free time, Emily enjoys reading, writing, exercising, and trying new restaurants with friends.

### Katie Mulhern, Marketing Fellow

Katie Mulhern is a third year at the University of Virginia from Annapolis, Maryland. Katie is enrolled in UVA’s McIntire School of Commerce, where she is pursuing a Bachelor’s degree in marketing and finance, with a business analytics focus. At school, she volunteers as a Big Sister for a local 11-year old girl and is an Executive member of Pi Beta Phi sorority.

### Anna Powell, Production Fellow

Anna Powell is a second year at the University of Virginia from Houston, Texas. Anna is pursuing a double major in Economics and Media Studies, with a concentration in Media Policy and Ethics. Professionally, Anna plans to pursue a career in marketing or advertising. At school, Anna is a member of Reformed University Fellowship and an Executive Board Member of Chi Omega Fraternity.

## INNOVATION



It's not easy being innovative. Every city worth its salt is a tech city these days, and in a short few years city marketing has become a hugely competitive and global industry. This track showcases cities that are investing strategically in their competitive advantages to deliver jobs, capital flow, and new business creation.

### THURSDAY:

*Cultivating Industries of the Future*

*Do Tax Incentives Stifle Local Business?*

*Does Your City Have a Brand?*

*Getting it Right: Driving Major Downtown Investment*

*City As Software*

### FRIDAY:

*Expanding Access to Capital in Small Cities*

*How to Start and Grow a Business in a Small City*

*What Can the Gig Do for Your City?*

*Accelerating What? Assessing Investments in Entrepreneurship*

*Telling Your Venture's Story*

## LEADERSHIP



The Irish novelist Donal Ryan has a line that goes something like this: "Talk, it's all lies in a way. Only the doing of it makes it true." Leaders have the difficult, gratifying role of steering and daily implementing a vision for their communities. Share how data and new models of civic engagement can make impact easier and more equitable.

### THURSDAY:

*Local Insights for the Ideas Ecosystem*

*Know Thy City - Driving Performance with Data*

*Equity by Design*

*Civic Entrepreneurship: Changing the Way We Change the World*

*What Role Should Universities Play in Cities?*

*Can Local Media Change the Narrative of a City?*

### FRIDAY:

*Who Constructs the Future? Activating Citizen Leadership*

*Ending the Black Recession in Your City*

*To What Degree Can Cities Choose Their Destinies?*

*Can Civic Innovation Restore Political Civility?*

*A Leader's Roadmap: Self-Care to Success*

### SATURDAY:

*Regional Collaborations That Yield Results*

*Why Are So Few Women in Office - and What Will Change That?*

## PLACE



No one ever moved to a city to lower their water bill. Learn how designers, artists, and policymakers are working together to strengthen culture and build equity through the built environment.

### THURSDAY:

*Reimagining the Suburban Strip: Case Study, Tour, and Charrette*

*Finding Your City's Design Identity*

*Climate Adaptation and Resilience*

*How Do Cities Create Vital and Authentic Public Art?*

*The Shape of Things to Come - How Land Use Policy Can Help or Hinder Your City's Entrepreneurs*

### FRIDAY:

*Creative Placemaking Panel and Breakfast*

*The Workplace of the Future*

*Understanding the Mobility Landscape of Your City*

*Neighborhood Placemaking*

*Design and Health: Renewal through Shared Spaces*

*Rising Tide or Rising Rent? How to Solve a Housing Crisis*

### SATURDAY:

*Key Investments for Legacy Cities*

## TALENT



The nature of work is changing faster than we know it, impacting tomorrow's workforce and today's. Schools are overhauling their classrooms and curricula to cultivate resourcefulness, STEM aptitude, and agency in students. Cities are fostering events and spaces that renew community and offer opportunities for adult learning. And policymakers are revisiting regulations and procedure to eliminate roadblocks between workers and employment. Learn what other cities are discovering as they innovate their workforces for a new economy.

### THURSDAY:

*Does Your City Seduce Talent?*

*Upskilling Adult Workers*

*The UX of Unemployment*

*The Public Library in 2030*

### FRIDAY:

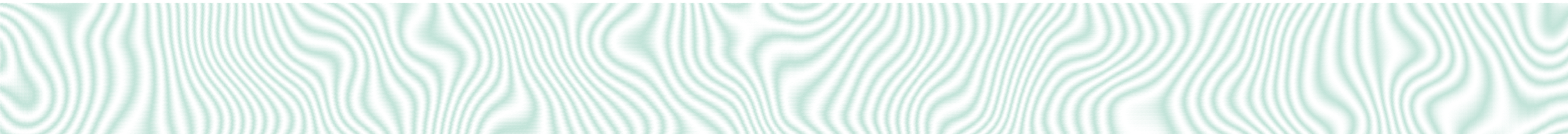
*The Open Road and the Stuck American*

*Innovating Public School - What Makes Good Ideas Grow?*

*Empowering Youth for a Self-Directed Career*

### SATURDAY:

*Building Diversity in STEM*



# SCHEDULE OVERVIEW

Read more about each session on the detailed sessions pages that follow!

## APRIL 12 • WEDNESDAY

**6:00PM - 7:00PM**

**Screening and Panel: Seats at the Table** | *Paramount Theater*

**7:00PM - 8:30PM**

**Future Forum** | *Paramount Theater*

**7:00PM - 8:30PM**

**Screening and Panel: River of Gold** | *Vinegar Hill Theater*

**8:30PM - 9:45PM**

**Oracle: Tarot Opera** | *Old Metropolitan Hall*

## APRIL 13 • THURSDAY

**8:00AM - 9:00AM**

**Hometown Summit Opening Breakfast** | *Jefferson School, Auditorium*

**8:00AM - 5:00PM**

**Thursday Registration** | *Jefferson School, 2nd Floor*

**9:00AM - 9:50AM**

**Cultivating Industries of the Future** | *Lewis & Clark Room, Marriott*

**Local Insights for the Ideas Ecosystem** | *Jefferson School 207*

**March of Regress? Understanding Technology and Inequality**

*Jefferson School 206*

**9:00AM - 12:00PM**

**Reimagining the Suburban Strip** | *Jefferson School 209*

**10:00AM - 10:50AM**

**Do Tax Incentives Stifle Local Business?** | *Jefferson School 125*

**Know Thy City - Driving Performance with Data** | *The Marriott*

**Finding Your City's Design Identity** | *Jefferson School 207*

**Innovation and Policy Diffusion** | *Jefferson School 209*

**Does Your City Seduce Talent?** | *Jefferson School 206*

**11:00AM - 11:50AM**

**Does Your City Have a Brand?** | *Jefferson School 207*

**Equity by Design** | *Lewis & Clark Room, Marriott*

**11:00AM - 11:50AM**

**Climate Adaptation and Resilience** | *Jefferson School 125*

**Know Thy City: Ideas to Action** | *Jefferson School 209*

**Upskilling Adult Workers** | *Jefferson School 206*

**12:00PM - 1:00PM**

**Civic Entrepreneurship: Changing the Way We Change the World**

*Jefferson School, Auditorium*

**1:00PM - 1:50PM**

**Hometown Summit Lunch** | *Jefferson School, Auditorium*

**1:00PM - 5:00PM**

**Machine Learning Conference** | *Violet Crown Cinema*

**1:45PM - 2:30PM**

**Preparing Youth for an Unknowable Future** | *Paramount Theater*

**2:00PM - 2:50PM**

**Getting It Right: Downtown Development Districts** | *Jefferson School 206*

**What Role Should Universities Play in Cities?** | *Jefferson School 207*

**How Do Cities Create Vital Public Art?** | *Jefferson School 209*

**The UX of Unemployment** | *Jefferson School 125*

**2:00PM - 6:00PM**

**Virginia Policy Entrepreneurship Retreat (VPER): I-III** | *Lewis & Clark*

*Room, Marriott*

**2:35PM - 3:15PM**

**Gov. Terry McAuliffe on Education and Youth Agency** | *Paramount*

*Theater*

**3:00PM - 3:50PM**

**City As Software** | *Jefferson School 206*

**Can Local Media Change the Narrative of a City?** | *Jefferson School 125*

**The Shape of Things to Come: How Land Use Policy Can Help or**

**Hinder Your City's Entrepreneurs** | *Jefferson School 207*

**Finding the Political Will for Change** | *Carver Recreation Classroom*

**The Public Library in 2030** | *Jefferson School 209*

**4:00PM - 5:30PM**

**Jane's Walk: Strategic Investment Area** | *Meet at Commerce Street En-*

*trance*

**Tom Tom Pub Crawl** | *Meet at Commerce Street Entrance*

**4:00PM - 6:00PM**

**Tour of the University of Virginia** | *Meet at Commerce Street Entrance*

**6:00PM - 7:30PM**

**Innovations in Energy: The Future of Renewables** | *Paramount Theater*

**8:00PM - 9:30PM**

**Innovations in Democracy: First 100 Days of Trump** | *Paramount Theater*

## APRIL 14 • FRIDAY

**8:00AM - 8:30AM**

**Hometown Summit Breakfast** | *Jefferson School, Auditorium*

**8:00AM - 2:00PM**

**Friday Registration** | *Jefferson School, 2nd Floor*

**8:30AM - 9:45AM**

**Expanding Access to Capital in Small Cities** | *Jefferson School 207*

**Creative Placemaking Panel and Breakfast** | *Jefferson School Auditorium*

**8:30AM - 3:30PM**

**Virginia Policy Entrepreneurship Retreat (VPER): IV-VI** | *The Marriott*

**10:00AM - 10:50AM**

**Who Constructs the Future? Activating Citizen Leadership** | *Jefferson*

*School 207*

**The Workplace of the Future** | *Jefferson School 207*

**Understanding the Mobility Landscape of Your City** | *Jefferson School 122*

**Urban Land Institute Placemaking** | *Carver Recreation Classroom*

**The Open Road and the Stuck American** | *Jefferson School 209*

**11:00AM - 11:50AM**

**How to Start and Grow a Business in a Small City** | *Jefferson School 207*

**Ending the Black Recession in Your City** | *Jefferson School 206*

**Neighborhood Placemaking** | *Jefferson School 209*

**A Grantmaker's Perspective on the Arts** | *Carver Recreation Classroom*

**Innovating Public School: What Makes Good Ideas Grow?** | *Jefferson School 112*

**12:00PM - 1:45PM**

**Luncheon Plenary: Future City: America's Local Innovators** | *Jefferson School,*

*Auditorium*

**2:00PM - 2:50PM**

**What Can the Gig Do for Your City?** | *Jefferson School 207*

**To What Degree Can Cities Choose Their Destinies?** | *Jefferson School 206*

**Design and Health: Renewal through Shared Spaces** | *Jefferson School 209*

**Participatory Budgeting** | *Carver Recreation Classroom*

**Empowering Youth for a Self-Directed Career** | *Jefferson School 112*

**3:00PM - 3:50PM**

**Accelerating What? Assessing Investments in Entrepreneurship**

*Paramount Theater, Upstairs Ballroom*

**Can Civic Innovation Restore Political Civility?** | *Jefferson School 207*

**Rising Tide or Rising Rent? How to Solve a Housing Crisis** | *Jefferson School 206*

**Employee Ownership and the New Capitalism** | *Jefferson School 112*

**Government as First Customer for Innovation: Social Impact Bonds**

**and Procurement** | *Jefferson School 209*

**4:00PM - 4:50PM**

**Telling Your Venture's Story** | *Jefferson School 206*

**A Leader's Roadmap: Self-Care to Success** | *Jefferson School 206*

**Founders Summit: Incubators, Startups, & Investors** | *Paramount Theater*

**5:00PM - 6:30PM**

**City Innovators Gala** | *Old Metropolitan Hall*

**6:00PM - 8:00PM**

**Friday Night Block Party** | *Lee Park*

**8:00PM - 10:00PM**

**Farm to Table Restaurant Week** | *Multiple Locations*

## APRIL 15 • SATURDAY

**9:00AM - 10:30AM**

**Tour of the University of Virginia** | *Second Street Gallery*

**10:00AM - 10:50AM**

**Regional Collaborations That Yield Results** | *Second Street Gallery*

**Building Diversity in STEM** | *Piedmont Council for the Arts/Chroma Projects*

**Iron Chef Competition** | *Farmers Market*

**11:00AM - 11:50AM**

**Why Are So Few Women in Office - and What Will Change That?**

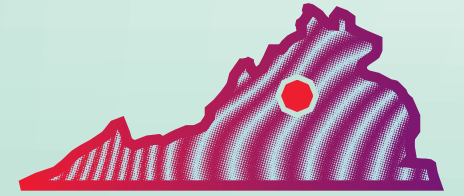
*Piedmont Council for the Arts/Chroma Projects*

**Key Investments for Legacy Cities** | *Second Street Gallery*

**12:00PM - 1:30PM**

**Hometown Summit Closing Session: 5 Minutes, 5 Days, 5 Months**

*Red Pump Kitchen*



## VIRGINIA POLICY ENTREPRENEURSHIP RETREAT

A BOOTCAMP FOR LEADING CHANGE  
WITH ENTREPRENEURIAL THOUGHT  
AND ACTION

*Presented by Babson College and Social Entrepreneurship  
at the University of Virginia*

### AN EXCLUSIVE PROGRAM FOR VIRGINIA'S LEADERS

In today's uncertain and polarized political environment, launching new policies seems like a daunting challenge. But opportunities abound for policymakers who can harness volatility to create growth and value. This intensive program helps mayors, elected officials, and city and county executives design, launch, and grow new pilot projects.

### DAY I - THURSDAY, APRIL 13TH

**2:00-3:45**

*Entrepreneurial Thought & Action:*

*Don't Try to Predict The Future, Create It*

**4:00-5:00**

*Constituents vs. Customers: Understanding the*

*Entrepreneurial Side of Government*

**5:00-6:00**

*Case Studies on Using Entrepreneurship to Foster*

*Resilience and Transform Communities*

### DAY II - FRIDAY, APRIL 14TH

**8:30 - 9:30**

*Idealab:*

*Understanding Your Why, Your What, and Your How*

**9:30-11:45**

*Design Thinking, Innovation Processes, and*

*Pilot Project Creation*

**12:00-1:30**

*Luncheon: Sponsored by the City of Lynchburg*

**2:00-3:30**

*Integral Leadership:*

*Who You Need to Be to Do What You Want to Do*

## APRIL 12 • WEDNESDAY

**6:00PM – 7:00PM****Screening and Panel: Seats at the Table***The Paramount Theater Ballroom*

“It doesn’t matter if you’re a 20 year-old college student or a 20 year-old youth in a correctional facility, you know what it feels like to lose someone you love. You know what it feels like to struggle with family situations. You know what it feels like to search to find your place in a world that doesn’t always make that easy.”

This feature documentary, currently in production, will present how students—the free and the incarcerated—are transformed by exploring classic literature together.

**7:00PM – 8:30PM****Future Forum***The Paramount Theater**Speakers: Lynn Easton, Nikki Hastings, Ludwig Kuttner, Rick Shannon, Mike Signer, Brian Wheeler*

A forum about the Future of Charlottesville—its economy, culture, and community. The region’s most visionary leaders share what they see for the future of the city and how to encourage creativity and entrepreneurship for the decades to come.

**Screening and Panel: River of Gold***Light House Studio at Vinegar Hill | \$25**Speakers: Sarah duPont, Enrique Ortiz*

War journalists Ron Haviv and Donovan Webster travel along Peru’s Madre de Dios River to reveal the savage unraveling of pristine rainforest. Peruvian environmental activist and biologist, Enrique Ortiz, guides the team, pointing out the heedless exploitation of the land for minor gain. Miners rush to the Amazon to scrape together enough money to start a business or to feed their family while disregarding the catastrophic consequences to their health and homeland.

**8:30PM – 9:45PM****Oracle: Tarot Opera***Old Metropolitan Hall | \$25**Speakers: Donna Balson, Carlton Ford, Miriam Gordon-Stewart, Brenda Patterson, Sarah Wolfson**Email [hometown@tomtomfest.com](mailto:hometown@tomtomfest.com) to upgrade to an All Access or Patron Pass*

A one-time, one-of-a-kind experience... only 72 seats each performance. The future is unknown, but that does not stop us from seeking insights into the path ahead. In an unusual twist, the creative minds of Victory Hall Opera will mix a night of possibility with performance, allowing the audience to have their fortunes read, but revealing the portents of those divinations only through a custom-chosen aria. This limited engagement and exclusive performance offers audience members the opportunity of having their fortune read and sung to them by some of the world’s premier opera singers.

## APRIL 13 • THURSDAY

**8:00AM – 5:00PM****Thursday Registration***The Jefferson School African American Heritage Center*

Pick up your pre-printed badge, lanyard, & other materials at registration.

**8:00AM – 9:00AM****Hometown Summit Opening Breakfast***Auditorium, JSAAHC 2nd Floor*

Join other Hometowners for light breakfast and coffee.

**9:00AM – 9:50AM****Cultivating Industries of the Future***Lewis and Clark Room, Marriott Residence Inn**Moderator: Rider Foley**Speakers: Ed Harrell, Jerry Peng, Megan Robinson, Steve Warner*

In this session, innovation experts from small cities show us what changes are coming in the next ten years, highlighting the best opportunities for economic development in small cities, including global trade partnerships, advanced manufacturing, cleantech, and big data.

**Local Insights for the Ideas Ecosystem***Room 207, JSAAHC**Moderator: Hana Passen**Speakers: Sheila Dugan, Ferki Ferati, Jennifer Park, Joda Thongnopnua*

The 2016 Presidential election starkly illustrated a gap between the worldview of elite policy institutions - “think tanks” - and the concerns of ordinary citizens. How can organizations explicitly conceived as “universities without students” listen to the rest of the country beyond their walls? There is a real hunger for policy solutions in hundreds of communities across the nation. Can think tanks adapt to meet this opportunity?

**March of Regress? Understanding Technology and Inequality***Room 206, JSAAHC**Moderator: James Harrigan*

University of Virginia economics professor James Harrigan has used more than 35 years of data to study economic inequality in the United States, seeking explanations and solutions for the rapidly widening chasm between the very rich and nearly everyone else. He has found that while globalization is part of the story, it is automation that is the primary reason that middle-wage and manufacturing jobs have decreased so drastically. This “table setting” special seminar is a small group dialogue that is designed to allow leaders to reflect and exchange ideas about how these megatrends are affecting their communities, and what can be done to respond.

**Reimagining the Suburban Strip: Case Study, Tour, and Charrette***Starts in Room 209 from 9:00-9:30 and then moves off-site.**Speakers: Rachel Falkenstein, Emily Kilroy, Adam Krason*

Reimagining the Suburban Strip – A Case Study of Route 29 North in Albemarle County. Sixty years ago, Route 29 North was a rural highway connecting farms to “the city” (Charlottesville). Today, it is the urban heart of Albemarle County, home to its largest commercial corridor. The current built environment, primarily suburban retail strip development, is aging. New roadway improvements lay the groundwork for a transformation of this area. Participants will explore themes of placemaking, economic development, and connectivity through this interactive session.

**10:00AM – 10:50AM****Do Tax Incentives Stifle Local Business?***Room J125 Jefferson School City Center 1st Floor**Moderator: Joda Thongnopnua**Speakers: Lauren Gellatly, Michael Hendrix, Ben Teague*

Some 75 percent of state and local economic development dollars--more than \$100 billion--go to fewer than 1000 large corporations, such as oil and coal conglomerates, technology and entertainment companies, and big-box retail chains. But the benefits of the current incentive system are unclear at best. This session explores assumptions and alternatives to this philosophy of economic development.

**Know Thy City - Driving Performance with Data***Lewis and Clark Room, Marriott Residence Inn**Moderator: Aaron Renn**Speakers: Alyssa Doom, Elizabeth Linos, Jennifer Park, Matt Raifman*

“Trust God,” is the city manager’s new mantra. “Everybody else has to bring data.” States and localities are beginning to amass huge amounts of structured and unstructured data, but each community has a slightly different approach, based on its organization, personnel, and needs. This panel offers an overview of what’s possible with data and what isn’t; identifies low-hanging fruit for resource-strapped local governments and citizen groups; and examines key concerns about cybersecurity and privacy rights.

**Finding Your City’s Design Identity***Room 207, JSAAHC**Moderator: Jim Richardson**Speakers: Josh Martin, Marie Schacht, Jason Segedy*

Every city has a unique history, a distinct vernacular of environment and culture. Owning and expanding this authentic sense of place is critical to how cities carve out compelling identities for current and potential residents. How can your city embrace its own design story as it develops its built environment?

**Innovation and Policy Diffusion***Room 209, JSAAHC**Moderator: Craig Volden*

One of the benefits of American federalism is the ability for states and localities to try out new policies, keeping the successes, abandoning the failures, and learning from one another. However, in ideologically polarized times, this system of learning and policy diffusion may be under serious strain. Professor Craig Volden has studied legislatures across the United States to understand why some policies diffuse across states and localities while others do not, and how to overcome biases in order to accelerate innovation. This special seminar is opportunity to consider and debate the role of small cities in prototyping policy and absorbing best practices.

**Does Your City Seduce Talent?***Room 206, JSAAHC**Moderator: Chip Ransler**Speakers: Kamran V, Rick Destito, Joe Poeschl*

Cities power economic progress by driving artistic, technological, and overall growth at one and the same time. Arts and culture play key roles in attracting skilled people who in turn power innovation, firm formation and economic growth and development. The role of quality of life and amenities in attracting workers and spurring growth trumps even job opportunities. Join these civic entrepreneurs for a conversation about how cities entice and retain a skilled workforce through a civic culture of engagement, inspiration, and opportunity.

**11:00AM – 11:50AM****Does Your City Have a Brand?***Room 207, JSAAHC**Moderator: Lucy Meade**Speakers: Jason Bannon, Chris Fowler, Chris Horne*

When people see a product that was made in your city, what comes to their minds? What story does your city tell about its identity and history through its manufacturing, craft, and exports? Chat with a group of entrepreneurs and organizers who became brand architects for their communities, and hear what they learned about customers and culture through the process.

**Equity by Design***Lewis and Clark Room, Marriott Residence Inn**Moderator: Barbara Brown Wilson**Speakers: Sarah Corlett, Liz Ogbu, Dan Pitera*

Designers often operate under the assumption that their intention to work in the public interest makes their work inherently good, but this is not enough. Design professionals must be more reflective about what they hope to achieve, and more honest about what they actually do achieve. How might designers move beyond focusing on process or product to address outcomes? How can they hold up new voices and perspectives that can help them innovate around equity? Fundamentally, how might design professionals deliver on the promise of design engagement as a tool in the fight for social justice?

**Climate Adaptation and Resilience***Room J125 Jefferson School City Center 1st Floor**Moderator: Ben McFarlane**Speakers: Jori Erdman, Omar Hakeem, Josh Martin*

The effects of human-induced climate change are being felt in every corner of the United States, with water growing scarcer in dry regions, torrential rains increasing in wet regions, heat waves becoming more common and more severe, and wildfires growing worse. These weather events destroy homes, disrupt commerce, and wipe out infrastructure. Hear how communities on the front lines are experiencing climate change and how, by adapting to cope with its effects, communities, enterprises and institutions can adapt to a new ecological reality.

**Know Thy City: Ideas to Action***Room 209, JSAAHC**Moderator: Josh Edwards*

Data is everywhere - whether it’s generated by automated systems operating in real time or locked away in a row of filing cabinets. And it can potentially tell us how our cities are performing and changing. But particularly in small cities, the staff capacity, strategy, and political will to harness this information for better decision-making often falls short of futuristic predictions. Over the last year Josh Edwards has led Durham to become a What Works City and a Bloomberg Innovation team grant award winner. This session is an opportunity to share ideas and experiences in improving Performance Management culture and how to shift from internal improvement to also looking beyond organizational walls to tackling broader community challenges.

## APRIL 13 • THURSDAY CONTINUED

**11:00AM – 11:50AM****Upskilling Adult Workers***Room 206, JSAAHC**Moderator: Ridge Schuyler**Speakers: Dana Calder, Ace Epps*

In the coming decades working adults will need to learn new skills suited to a very different employment landscape. In the bygone era of lifelong job tenure, unions and employers often negotiated training and advancement opportunities for workers, but that system has declined steeply over the past four decades. What sort of education can engage and retrain the low- and middle-skilled workers whose livelihoods are most threatened by technology today?

**12:00PM – 1:00PM****Civic Entrepreneurship: Changing the Way We Change the World***Auditorium, JSAAHC 2nd Floor**Moderator: Saras Sarasvathy**Speakers: Steven Olikara, Laura Weidman Powers, Mayor Levar Stoney*

Successful entrepreneurship sets off a chain reaction, encouraging other entrepreneurs to iterate upon and ultimately propagate innovation to the point of “creative destruction,” rendering existing products, services, and business models obsolete. We’ve seen this domino of accelerating innovation at work in the private sector - and our public sector and civic institutions can’t keep up. Hear from these policy entrepreneurs and civic innovators about how their work bridges the gap and changes the game.

**1:00PM – 1:50PM****Hometown Summit Lunch***Auditorium, JSAAHC 2nd Floor*

Casual buffet lunch.

**1:00PM – 5:00PM****Machine Learning Conference***Violet Crown Cinema / \$30*

Virginia and Charlottesville have seen a blossoming of exciting machine learning work emerging from academia, startups and government endeavours. This one-day event will highlight novel and applied machine learning research that brings together this growing community.

**1:45PM – 2:30PM****Preparing Youth for an Unknowable Future***The Paramount Theater, Main Stage**Speakers: Steven Olikara, Laura Weidman Powers, Zaakir Tameez*

How might youth meaningfully prepare for an unknowable future? What should our students be learning in order to become informed and active citizens of the ‘real world?’ How might we empower our students to be the leaders of today and tomorrow? Panelists will share their various perspectives from working in government, education, and more to inform and inspire our 700+ student audience.

This session is part of the Youth Summit, where students, educators, and civic leaders from across Virginia assemble to hear stories from young speakers and participate in high energy challenges that spark entrepreneurial problem solving. The Youth Summit is designed by local high school students who actively engage entrepreneurial skills through a multi-month design process facilitated by Tom Tom and the student-founded ReinventED Lab.

**2:00PM – 2:50PM****Getting It Right: Downtown Development Districts***Room 206, JSAAHC**Moderator: JimCheng**Speakers: Ric Cavender, Bradley Jones, Ben Teague, Steve Warner*

Join real estate and economic development champions who have spurred hundreds of millions in public and private capital investment to their cities’ commercial business districts and other neighborhoods for a conversation about stimulating job growth and improved vitality in urban cores. Learn how they assisted municipalities in strengthening neighborhoods while harnessing the attraction that vibrant downtowns hold for talented people, innovative small businesses, and residents from all walks of life.

**What Role Should Universities Play in Cities?***Room 207, JSAAHC**Moderator: William Sherman**Speakers: Sarah Cunningham, Scott Selig, Elizabeth Smyth*

What role should our universities play in the 21st century? Do we need a new generation of land-grant institutions? Are our current institutions of higher learning fulfilling their educational missions? Additionally, what responsibility do universities have to the cities in which they exist, and the populations that they employ? This session takes a close look at a variety of models for high-impact town-gown collaboration, including tech transfer and venture creation, weaving world-class cultural amenities into the urban fabric, equitable statewide employment, and co-investment in downtown renewal.

**How Do Cities Create Vital Public Art?***Room 209, JSAAHC**Moderator: Mickael Broth**Speakers: Monica Diodati, Nicole Mullet, Marie Schacht, Dan Swartz*

Keith Haring said that, “the public needs art, and it is the responsibility of a ‘self-proclaimed artist’ to realize that the public needs art.” Perhaps it is equally the responsibility of a community to realize that it needs artists, but the process of curating culture is fraught and often bogged down by process. What do we know about public art that inspires, and what does that look like in small cities? This session explores creative ecosystems holistically, from artisans to arts programming, events, and citywide murals.

**The UX of Unemployment***Room J125 Jefferson School City Center 1st Floor**Moderator: Alex Johnston**Speakers: Ed Boyd, Daniel Cowen, Elizabeth Linos*

It’s bad enough to be out of work, but try filing for unemployment benefits, finding job openings that fit your skill sets, navigating public transit to get to job interviews, going through training that may or may not result in a job, and getting bumped off benefits for taking gigs that could lead to full-time employment. This is the “UX” of unemployment, and it’s broken. The good news is that cities, communities, and employers have the power to revolutionize the unemployment experience--and at a relatively low cost--by making use of a more user-driven mindset.

**2:00PM – 6:00PM****Virginia Policy Entrepreneurship Retreat (VPER): I-III***Lewis and Clark Room, Marriott Residence Inn*

This is a private event for Virginia city managers, economic development directors, and mayors.

**2:35PM – 3:15PM****Gov. Terry McAuliffe on Education and Youth Agency***The Paramount Theater, Main Stage**Speaker: Governor Terry McAuliffe*

Inspire and be inspired at the Youth Summit. Students, educators, and civic leaders from across Virginia assemble to hear stories from young speakers and participate in high energy challenges that spark entrepreneurial problem solving. The Youth Summit is designed by local high school students who actively engage entrepreneurial skills through a multi-month design process facilitated by Tom Tom and the student-founded ReinventED Lab.

**City As Software***Room 206, JSAAHC**Moderator: Emeffa Addo Agawu**Speakers: Sheila Dugan, Bratton Riley, Caroline Smith, Stephen Walter*

Technology in government has reached an inflection point. With states and localities themselves spending nearly \$100 billion annually on IT, the public sector has always been a massive consumer of technology and a major market for the companies serving them. But over the last several years there has been a fundamental shift in what was a surprisingly staid market. Gov tech is a growing portfolio of truly scalable, digital solutions addressing the tough, complicated problems that governments face, from health care and public finance to urban planning and public safety. It combines public-sector mission and private-sector entrepreneurship and innovation, bringing with it engineering prowess and financial resources otherwise unavailable to government. Meet entrepreneurs and activists on the cutting edge of this uniquely disruptive moment in the evolution of technology and the relationship between public and private sectors.

**Can Local Media Change the Narrative of a City?***Room J125 Jefferson School City Center 1st Floor**Moderator: Brian Wheeler**Speakers: Chris Horne, Ben Speggen, Kent Wyatt*

Many cities are gripped by negative narratives. Whether it’s “town and gown don’t mix” or “this is where the factory used to be,” there are a host of backward-looking stories that define our communities. Local media--whether it’s an arts and culture weekly highlighting a city’s restaurants and galleries, or local news coverage that engages citizens in zoning decisions--can help cities overcome stale and unproductive identities, and engage citizens in positive narratives about where they live. Join these local media leaders for a conversation about the importance of vibrant journalism--and how it can thrive in an era of diminishing ad revenue.

**The Shape of Things to Come: How Land Use Policy Can Help or Hinder Your City’s Entrepreneurs***Room 207, JSAAHC**Moderator: Scott Beyer**Speakers: Jonathan Coppage, Michael Hendrix, Lee Wellington*

Do your zoning codes allow for mixed-use buildings? Would current codes allow for a vacant home to be turned into a store? Are food trucks permitted in your community? Can people manufacture things within your city’s limits? Starting a new business can be extremely costly. If your community allows for the creative use of space, diverse income streams, and smaller options than the typical stand-alone store, you’ve lowered the barriers to entry for small business owners. Learn how to unlock economic opportunity through urban planning with these experts in growth policy.

**Finding the Political Will for Change***Carver Recreation Center Classroom, Jefferson School City Center**Moderator: Steven Olikara*

Partisanship in recent years has reached new extremes. Numerous polarizing forces, worsened by fear-based campaign fundraising and media echo chambers, serve as a barrier to what we elect our leaders to do: govern. That makes our society terribly vulnerable at a moment when we face historic challenges to our institutions and economy. So what can we do to combat extreme partisanship and restore a governing system that works? Steven Olikara, founder of the Millennial Action Project, suggests that the path forward lies in a post-partisan agenda championed by a new generation of political leaders. This session is an opportunity to understand the current political crisis, and discover opportunities for forward momentum.

**The Public Library in 2030***Room 209, JSAAHC**Moderator: Amy Garmer**Speakers: David Farnan, Corinne Hill*

There are more libraries in the United States--over 9,000--than there are McDonald’s restaurants. This tremendous infrastructure of tax-supported learning institutions blossomed around the turn of the last century, as a resource allowing children and adults not only to improve their literacy, but to gain the knowledge required by the emerging trades of the modern industrial era. As our country enters a new era of technological and economic change, how can libraries once again emerge as “lyceums”--centers of education, skill development, and civic association?

**4:00PM – 5:30PM****Jane’s Walk: Strategic Investment Area***Meet at Jefferson School, Commerce Street Entrance**Moderators: Toni Eubanks, Kathleen Galvin, Claudette Grant*

Jane’s Walk is a movement of free, citizen-led walking tours inspired by Jane Jacobs. The walks get people to tell stories about their communities, explore their cities, and connect with neighbours. This Jane’s Walk explores the Strategic Investment Area, a 330-acre section of central Charlottesville identified for redevelopment into a walkable, mixed-income, and mixed-use neighborhood. Current residential areas include two Charlottesville Redevelopment and Housing Authority sites and the subsidized Friendship Court community. Led by City Councilor and Architect Kathy Galvin, entrepreneur and resident of Friendship Court, Toni Eubanks, and Piedmont Housing Alliance Community Organizer and urban planner, Claudette Grant, this walk explores the tensions between an opportunity for progress and fears of displacement in a historically marginalized community on the cusp of change.

**Tom Tom Pub Crawl***Meet at Jefferson School, Commerce Street Entrance*

This pub crawl features bars crafting specialty “Tom Tom” cocktails made with local spirits and ingredients, as part of our Craft Cocktail competition. Patrons will vote for their favorites throughout the week, and a panel of judges will also crown a winner. The winning cocktail and mixologist will be announced at the end of the festival.

## APRIL 13 • THURSDAY CONTINUED

**4:00PM – 6:00PM****Tour of the University of Virginia***Meet at Jefferson School, Commerce Street Entrance*

Opened in 1825 and still the historic and ceremonial core of the University of Virginia, the Academical Village represents Thomas Jefferson's vision of a holistic learning environment carried beyond the classroom. Jefferson was influenced by Palladio and Greco-Roman architecture and consulted with architects William Thornton and Benjamin Latrobe on the design. Join this guided tour with current students of the 200-foot wide open lawn, interconnected buildings enclosing the long east and west sides, and Jefferson's Rotunda, which once served as the school's library, anchoring the northern edge. This UNESCO World Heritage Site remains a working residence for students and faculty to this day.

**6:00PM – 7:30PM****Innovations in Energy: The Future of Renewables***The Paramount Theater, Main Stage**Speakers: Rich Allevi, Lester Brown, Patrick Hopkins, Eric Loth, Jerome Ringo*

Join Lester Brown, founder of Earth Policy Institute and one of the world's most widely published sustainability authors, and Jerome Ringo, founder of Zoetic Energy and former head of the National Wildlife Federation, for a conversation about how small cities can drive global sustainability and their own economic growth through renewable energy.

**8:00PM – 9:30PM****Innovations in Democracy: First 100 Days of Trump***The Paramount Theater, Main Stage**Speakers: Bill Antholis, Ed Ayers, Peter Baker, Brian Balogh, Douglas A. Blackmon, Chris Cillizza, Senator Mark Warner*

April 13th is Thomas Jefferson's birthday. Charlottesville, Virginia was his home, alongside three other Founding Fathers whose influence on American democracy is difficult to overstate. Join Tom Tom Founders Festival and UVA's Miller Center as we will sit down with some of the nation's leading presidential scholars and journalists covering the White House to assess President Trump at 100 Days, the state of American democracy, and where we're headed.

## APRIL 14 • FRIDAY

**8:00AM – 2:00PM****Friday Registration***The Jefferson School African American Heritage Center*

Pick up your pre-printed badge, lanyard, & other materials at registration.

**8:00AM – 8:30AM****Hometown Summit Breakfast***Auditorium, JSAAHC 2nd Floor*

Join other Hometowners for light breakfast and coffee.

**8:30AM – 9:45AM****Creative Placemaking Panel and Breakfast***Auditorium, JSAAHC 2nd Floor**Moderator: Jason Schupbach**Speakers: Juanita Hardy, Liz Ogbu, Teal Thibaud*

Many communities have begun to engage in a process known as “creative placemaking,” whereby artists, arts organizations, and community development practitioners intentionally integrate arts and culture into community revitalization work--placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies. Presenters on this panel will share case studies and techniques from the National Endowment for the Arts’ (NEA) “Our Town” grant program and the Urban Land Institute’s creative placemaking portfolio, and local practitioners will talk about how to do such work effectively. The session will illuminate a variety of approaches that seed innovation via creative placemaking and help foster better places across America.

**Expanding Access to Capital in Small Cities***Room 207, JSAAHC**Moderator: Ross Baird**Speakers: Jessica Feingold, Ryan Frew, Ryan Glenn, Jason Towns*

This session looks at different types of capital, from micro-grants and loans to angel fund- ing for startups, to the world of larger funds for scalable ventures. Seeking to move beyond the “one size fits all” approach, this conversation also examines which situations require more funding, and which situations might be better served by other forms of capital, such as partnerships, training, or space.

**8:30AM – 3:30PM****Virginia Policy Entrepreneurship Retreat (VPER): IV - VI***Lewis and Clark Room, Marriott Residence Inn*

This is a private event for Virginia city managers, economic development directors, and mayors.

**10:00AM – 10:50AM****Who Constructs the Future? Activating Citizen Leadership***Room 207, JSAAHC**Moderator: Matthew Slaats**Speakers: Miranda Bogen, Alyssa Doom*

Where are there opportunities for citizens to play a role in making decisions? How can power be redistributed? How can civic engagement be imbued with thoughtfulness and creativity? This conversation gathers a group of community organizers and artists working to rethink democracy and empower citizens to shape the future of their cities.

**The Workplace of the Future***Room 206, JSAAHC**Moderator: Natalie Batman**Speakers: Tony Bacigalupo, Matt Busby, Ariel Lev*

Technology has upended traditional notions of the “workplace,” and the difference between home and office has all but disappeared. A new class of workers roam the streets looking for places to get their jobs done, gathering in a new kind of office, known as a “coworking space.” The numbers of such spaces have multiplied during the last few years, filling a niche for those who need more than a cafe, but less than an office. What have we learned about the social nature of collaboration and teams from these new “third places”?

**Understanding the Mobility Landscape of Your City***Room J112 Jefferson School City Center 1st Floor**Moderator: Andrew Mondschein**Speakers: Veronica Davis, Monica Diodati, Matt Raifman*

This session offers a new lens to evaluate transportation equity, as well as concrete, low-cost solutions to fixing gaps. We will start by providing a framework for equity and what it means for local communities and government, how to set a vision, and how to implement using data approaches. Next in an interactive session, panelists will work with participants to define equity, identify outcomes and data needs and begin to develop strategies for implementation for your city. Lastly, participants will to report back to the full panel, who will provide actionable feedback.

**Urban Land Institute Placemaking***Carver Recreation Center Classroom**Moderator: Juanita Hardy*

This follow on conversation to the morning plenary is an opportunity to discuss placemaking in greater depth with Juanita Hardy, the Urban Land Institute Senior Visiting Fellow for Creative Placemaking, who is helping to enhance creative placemaking in its content and program areas as part of its Building Healthy Places initiative. Hardy will discuss best practices in creative placemaking, gleaned from research on lessons learned from many projects spanning the US.

**The Open Road and the Stuck American***Room 209, JSAAHC**Moderator: Henry Grabar**Speakers: Jonathan Copping, Diana Simpson*

Contrary to conventional wisdom, Americans are less mobile today than ever before in the history of our country. When Ronald Reagan took office in 1981, about one in 10 Americans changed jobs in a given year. As of 2012, that number was down by half. What sounds like rootedness can mask stagnation: people are more likely to get stuck in economically depressed communities and in jobs for which they are ill-suited. These innovative policy experts offer fresh ideas for how your city can “unstuck” talent and open new opportunities for your workforce.

**11:00AM – 11:50AM****How to Start and Grow a Business in a Small City***Moderator: Heather Roszczyk**Room 207, JSAAHC**Speakers: Brandon Bruce, Fatima Dicko, Michael Prichard*

What do small city entrepreneurs have to do differently to be successful than entrepreneurs in larger metros? From raising capital and hiring talent, to finding office space and acquiring customers - what is easier and what is harder? And is there inevitably a point when you outgrow your city?

**Ending the Black Recession in Your City***Room 206, JSAAHC**Moderator: Sarad Davenport**Speakers: Ace Epps, Melissa Maddox-Evans, James McKissic*

It's been called a “permanent recession”: Being born black in America means being born into a household with one thirteenth the wealth of the average white household - a gap that has widened over the past twenty-five years. Statistically, most middle class black kids are likely to be downwardly mobile. Black boys are twice as likely as their white peers to grow up to be unemployed, and seven times more likely to wind up in prison. In the face of such overwhelming odds, can your city offer a different future? These innovators say yes, and offer real strategies to break the cycle in this generation.

**Neighborhood Placemaking***Room 209, JSAAHC**Moderator: Kathleen Galvin**Speakers: Ric Cavender, Rick Destito, Alia Scanlon, Cathryn Zommer*

Jane Jacobs wrote that, “under the seeming disorder of the old city... is a complex order. The ballet of the good city sidewalk never repeats itself from place to place, and in any once place is always replete with new improvisations.” Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness, and well being. While these strategies are sometimes writ large over entire cities or districts, this session takes placemaking down to its most tangible, grassroots level - the neighborhood- to talk about how citizen engagement and the thoughtful alignment of stakeholders can be a powerful force in revitalizing and reclaiming nodes of economic opportunity.

**A Grantmaker's Perspective on the Arts***Carver Recreation Center Classroom**Moderator: Jason Schupbach*

As Director of Design and Creative Placemaking Programs for the National Endowment for the Arts, Jason Schupbach has been at the forefront of the creative placemaking movement nationally. Schupbach manages a \$10 million annual portfolio of design and creative placemaking grants and initiatives, serves as national liaison to and steward for the design and creative placemaking fields for the Federal government, manages a number of design leadership initiatives including the Mayors' Institute on City Design and Citizens' Institute on Rural Design, and leads partnership efforts with other federal agencies to reinvigorate the role of design quality in federal investments. Come to this session with questions about national trends in creative placemaking, what works and what doesn't from the creative placemaking projects that have been funded by the NEA.

**Innovating Public School: What Makes Good Ideas Grow?***Room J112 Jefferson School City Center 1st Floor**Moderator: Eric Reese**Speakers: Katie Boody, Debra Socia, Keaton Wadzinski*

For several centuries, the secondary school curriculum changed little. The basics of western literature and history, algebra and geometry, chemistry, biology, and physics were predictably implied by a high school degree, as were a familiarity with certain rituals: lunch in the cafeteria, team sports, homework, and school dances. But now every year, the goal posts for young adults seem to shift. Coding skills, “grit”, flipped classrooms, social intelligence, and STEM, vocational experiences, entrepreneurship - every few months a new developmental imperative captures headlines, even as educators struggle to teach foundational literacy and numeracy. What does today's high school graduate really need to know - and, more importantly, how can we support educators in adapting old institutions to the needs of today's world?



## APRIL 14 • FRIDAY CONTINUED

**12:00PM – 1:45PM****Luncheon Plenary: Future City: America's Local Innovators***Auditorium, JSAAHC 2nd Floor**Moderator: Anne-Marie Slaughter**Speakers: Mayor Andy Berke, Mike Lenox, Mike Signer**12:00PM - Casual buffet lunch 12:30PM - Flash talk**12:50PM - Moderated panel and Q&A 1:50PM - Adjourn*

There is a narrative that the United States is a country in decline, overwhelmed by changes in technology, demographics, and the world economy. The truth is more complicated, and more hopeful. Communities throughout America are actively engineering new models of entrepreneurship, culture, and civic engagement, solving tough challenges from within. Join an engaging conversation about pathbreaking solutions with two mayors, a pioneering startup researcher, and the leader of New America, a think tank and civic enterprise committed to renewing American in the Digital Age.

**2:00PM – 2:50PM****What Can the Gig Do for Your City?***Room 207, JSAAHC**Moderator: Debra Socia**Speakers: Mayor Andy Berke, Sheila Dugan, Aimee Meacham, Elliot Noss*

The United States, creator of the Internet, increasingly lags behind in access to it. In the absence of a national broadband strategy, many communities have invested in broadband infrastructure, especially wireless broadband, to offer broadband choices to their residents. Today's decisions will lay the foundation for the future of telecommunications in our communities, and in our country as a whole. Join us for a frank conversation that looks at whether, when, how, and why your city should invest in fiber internet and municipal wi-fi with the founder of North America's leading independent wireless broadband provider for small cities; the mayor of America's first "Gig City;" a leading advocate for digital inclusion; and the federal agency in charge of implementing broadband nationally.

**To What Degree Can Cities Choose Their Destinies?***Room 206, JSAAHC**Moderator: Henry Grabar**Speakers: Aaron Renn, Richard Schragger*

During the past decade, city leaders across America have raised the minimum wage, expanded social services, put conditions on incoming development, and otherwise engaged in social welfare redistribution. These cities have not suffered from capital flight; in fact, many have experienced economic renaissance. This session brings leading experts together to explore just how active and powerful our local governments can be, despite constitutional limitations--and why we should want them to seize the reins.

**Design and Health: Renewal through Shared Spaces***Room 209, JSAAHC**Moderator: Jenny Roe**Speakers: Rebecca Bostwick, Harry Lesesne, Jonathan Morschel*

Lively public spaces foster neighborhood health and economic opportunity. This session focuses on how multi-sector partnerships, resident engagement, and the built environment work together to ensure cohesion, vibrancy, and investment in areas such as an abandoned highway, a grocery store parking lot, and more traditional parks. Hear how these leaders worked with residents to restore safety and allure to public spaces, and how they have worked with the private sector to make change sustainable.

**Participatory Budgeting***Carver Recreation Center Classroom**Speaker: Maria Hadden**Interviewer: Matthew Slaats*

Participatory budgeting (PB) is a different way to manage public money, and to engage people in government. It is a democratic process in which community members directly decide how to spend part of a public budget, enabling taxpayers to work with government to make the budget decisions that affect their lives. Having started in Brazil over 30 years ago, PB has been making a major impact in the US since 2009 with over \$170 million dollars allocated in cities all over the country. For this session, Maria Hadden and Matthew Slaats will talk about the impact that PB is making nationally and what it takes to bring the process to your local community.

**Empowering Youth for a Self-Directed Career***Room J112 Jefferson School City Center 1st Floor**Moderator: Zaakir Tameez**Speakers: Ed Boyd, Tim O'Shea, Nora Poggi*

The typical nine to five is on the wane. Nearly half of all working Americans (40.4% according to GAO research) instead piece together a living from part-time work, temporary jobs, and freelancing - typically without benefits, paid leave, or predictable hours. Meanwhile, old kinds of work - like driving trucks, building houses, and record keeping - are likely to be automated in the next twenty years. In this uncertain work environment, one characteristic that will remain indispensable for workers at all pay levels is drive. Learn how youth organizers, educators, and students are activating their peers for the challenges of tomorrow's workforce by creating opportunities for empowerment, curiosity, and self-direction within the public school system.

**3:00PM – 3:50PM****Accelerating What? Assessing Investments in Entrepreneurship***The Paramount Theater, Upstairs Ballroom**Moderator: David Touwe**Speakers: Chris Harris, Adam Klein, Penny Lee, Jason Towns*

Seed accelerators, also known as startup incubators, are generally fixed-term, cohort-based programs, that include mentorship and educational components and culminate in a public pitch event or demo day. According to a 2016 Brookings Institution report, America is home to more than 700 self-declared startup launch programs. Many small cities regard these programs as key ingredients in their economic development strategies, but it is not clear what curricula, culture, or structures yield viable businesses, nor how different entrepreneurial programs suit the needs of particular communities. This session will explore best practices for accelerators in small cities; what kinds of funding models are most appropriate within different community contexts; and, critically, who these programs are designed to serve.

**Can Civic Innovation Restore Political Civility?***Room 207, JSAAHC**Moderator: Thomas Walls**Speakers: Ferki Ferati, Abby Garrison, Pete Haga, Kent Wyatt*

In the past year, we've witnessed violence at political rallies, public name-calling, and far worse. Sixty-nine percent of Americans agree that civility in public life has declined in the last few years, and two out of three voters say that the 2016 campaign was less civil than election contests of the past. In local, state, and national politics, even the basic legitimacy of political opponents is routinely challenged; indeed, a widening regional and cultural gulf seems to hold no room for compromise. In an era of identity politics, taunting tweets, and lying disguised as "alternative facts," how can we find the common values, truths, and vocabulary necessary for constructive debate? These civic innovators offer bold ideas for healing the rift.

**Rising Tide or Rising Rent? How to Solve a Housing Crisis***Room 206, JSAAHC**Moderator: Henry Grabar**Speakers: Scott Beyer, Sara Eskrich, Omar Hakeem,**Melissa Maddox-Evans*

Gentrification can bring walkable retail, better transit connections, reduced crime, and attention from the city government. But if an influx of new residents isn't managed, it is also a process that can displace lower-income families and small businesses, concentrating poverty and aggravating racial inequality. Hear from housing advocates and planners in cities that have experienced significant gentrification over the past twenty years how their communities have struggled and succeeded in finding balance between authenticity, equity, and opportunity in growing districts.

**Government as First Customer for Innovation: Social Impact Bonds and Procurement***Room 209, JSAAHC**Moderator: Stephen Walter**Speakers: Daniel Edelman, Christine Mahoney*

Procurement is a clerical task that cities do on autopilot: Decide what you need. Write a mind-numbing couple dozen pages of specifications. Collect a few bids from the usual suspects. Yep, that's procurement. But it doesn't have to be that way. Instead of functioning as a rote purchasing exercise, what if procurement could serve as a way for cities to find new approaches to their problems? Join us to explore problem-based procurement, pay-for-performance, prizes, and other innovative approaches to using the city's purse to elicit better solutions more cheaply, while supporting local ventures.

**4:00PM – 4:50PM****Telling Your Venture's Story***Room 206, JSAAHC**Speakers: Damon Rawls, Tina Ughrin*

This session is an opportunity to consolidate insights gained from the Hometown Summit and to re-examine how you tell the story of your work to community stakeholders using data, design, and interactive media.

**A Leader's Roadmap: Self-Care to Success***Room 209, JSAAHC**Moderators: Angie Hamstead, Alexa Sponcia***Founders Summit: Incubators, Startups, and Investors***The Paramount Theater, Main Stage**Speaker: Dave McClure*

The Founders Summit is a day of talks featuring the first-person stories of how leading entrepreneurs launched their ventures. The final keynote of the Founders Summit with legendary tech investor Dave McClure is free to Hometown Summit badgeholders.

**5:00PM – 6:30PM****City Innovators Gala***Old Metropolitan Hall*

Before heading over to the Block Party, grab a drink with fellow Hometowners at the City Innovators Gala.

**6:00PM – 8:00PM****Friday Night Block Party***Lee Park*

You've been working your brain at the Hometown Summit - now step outside for an open air block party in Historic Downtown Charlottesville! The Friday Night Block Party features the region's best blues, reggae, funk, rock, and americana, plus tons to drink, eat, and enjoy.

**8:00PM – 10:00PM****Farm to Table Restaurant Week***Multiple Venues*

Charlottesville is a locavore's paradise, and this city-wide Farm to Table Restaurant Week shows why. The city's finest restaurants and chefs highlight their commitment to sourcing local through special dinner menus that emphasize craft preparation and local artisans. Check out participating restaurants on page 42 of this guide.

## APRIL 15 • SATURDAY

### 9:00AM – 10:50AM

#### Tour of the University of Virginia

Meet at Second Street Gallery

Opened in 1825 and still the historic and ceremonial core of the University of Virginia, the Academical Village represents Thomas Jefferson's vision of a holistic learning environment carried beyond the classroom. Jefferson was influenced by Palladio and Greco-Roman architecture and consulted with architects William Thornton and Benjamin Latrobe on the design. Join this guided tour with current students of the 200-foot wide open lawn, interconnected buildings enclosing the long east and west sides, and Jefferson's Rotunda, which once served as the school's library, anchoring the northern edge. This UNESCO World Heritage Site remains a working residence for students and faculty to this day.

### 10:00AM – 10:50AM

#### Regional Collaborations That Yield Results

Second Street Gallery

Moderator: Jim Cheng

Speakers: Becky Ceperley, Michael Hostad, Kendra Stewart, Brad Whitehead

Many of today's most compelling land use, infrastructure, and workforce issues require people and institutions to work across jurisdictional lines and other boundaries. Likewise, funders and institutions are increasingly realizing the importance of addressing complex economic and social issues through greater collaboration. This session offers civic leaders practical lessons on building regional collaboration to address challenges and opportunities that are too big to take on alone.

#### Building Diversity in STEM

Piedmont Council for the Arts / Chroma Gallery

Moderator: Kay Neeley

Speakers: Ed Boyd, Fatima Dicko, Kasey Faust

Despite a national focus on directing more students - particularly women and minorities - toward science, technology, engineering and math, the STEM workforce is no more diverse now than it was in 2001. Fifteen years into the 21st century, the demographics of STEM disciplines resemble a 1980s U.S. Census report, as do the graduating classes of American undergraduate engineering and technology programs: We are squandering talent. What changes the trajectory?

#### Iron Chef Competition

Farmer's Market

The Iron Chef City Market Competition challenges six of Charlottesville's top sous chefs to create a dish that is 100% locally-sourced. The catch? They'll only have a budget of \$50, 35 minutes to shop for ingredients in the farmer's market, and 30 minutes to cook before presenting their dishes to a carefully selected panel of judges. The winner takes home the title of Charlottesville's Iron Chef.

### 11:00AM – 11:50AM

#### Why Are So Few Women in Office - and What Will Change That?

Piedmont Council for the Arts / Chroma Gallery

Moderator: Kent Wyatt

Speakers: Becky Ceperley, Sara Eskrich, Kendra Stewart

In 2012, the International City/County Management Association Task Force on Women in the Profession examined the current status of women in local government. The major finding of the report was that only 13 percent of local government Chief Administrative Officers were women, and that there had been no change in this statistic in thirty years. This is a solutions-oriented conversation around causes and implications of gender imbalance in local leadership, and what our communities can do to change existing leadership trends.

#### Key Investments for Legacy Cities

Second Street Gallery

Moderator: Kasey Faust

Speakers: Danielle Lewinski, Brad Whitehead, Perry Wood

Legacy cities are older, industrial urban areas that have experienced significant population and job loss, resulting in high residential vacancy and diminished service capacity and re-sources. This session explores renewal. It identifies the powerful obstacles that stand in the way of recovery and suggests strategies for embarking on the path of regeneration through design, infrastructure, land use, downtown employment bases, stable neighborhoods, multimodal transportation networks, colleges and universities, local businesses, historic buildings and areas, and cultural, facilities.

### 12:00PM – 1:30PM

#### Hometown Summit Closing Session:

5 Minutes, 5 Days, 5 Months

Red Pump Kitchen

Move thought to action. How will ideas and insights gathered at the Hometown Summit inform your work going forward? Share ideas and commitments with fellow participants in this closing session.

## PURCHASING TICKETS

Hometown Summit badges are \$250. They may be purchased in person at the registration desk, which will be in the Jefferson School African American Heritage Center between 8am and 5pm on Thursday, April 13 and Friday, April 14. Pre-purchased badges and other Summit materials may be picked up at the registration desk in the Jefferson School City Center.

### WHAT DOES MY BADGE GET ME?

	FOUNDERS SUMMIT \$99 GA/\$29 STUDENT	HOMETOWN SUMMIT BADGE \$250	ALL ACCESS BADGE \$350	PATRON BADGE \$500
<b>FOUNDERS SUMMIT</b>				
KEYNOTES, WORKSHOPS, MIXERS AND SHOWCASES	✓		✓	✓
INDUSTRY LUNCHEONS	SOLD SEPARATELY		✓	✓
SPEAKERS GALA			✓	✓
INVESTOR SUMMIT (FEATURING DAVE MCCLURE)	SOLD SEPARATELY		✓	✓
<b>HOMETOWN SUMMIT</b>				
PANELS, WORKSHOPS, LUNCHEONS, TOURS, AND MIXERS		✓	✓	✓
CITY INNOVATORS GALA		✓	✓	✓
<b>PATRON EXPERIENCE</b>				
PATRONS AND SPEAKERS LOUNGE				✓
<b>ADDITIONAL TICKETED EVENTS - ALSO SOLD SEPARATELY</b>				
YOUTH SUMMIT \$29 GA / FREE STUDENT	✓	✓	✓	✓
INNOVATIONS IN DEMOCRACY \$20 GA / \$10 STUDENT	✓	✓	✓	✓
INNOVATIONS IN ENERGY / \$10 GA	✓	✓	✓	✓
PARAMOUNT PRESENTS: ERIC OWENS \$29 / \$39 / \$44 / \$74			REQUIRES REGISTRATION	REQUIRES REGISTRATION
ORACLE: VICTORY HALL OPERA / \$25			REQUIRES REGISTRATION	REQUIRES REGISTRATION
MACHINE LEARNING CONFERENCE \$30 GA / FREE STUDENT			✓	✓
SCREENINGS AND PANELS FREE – \$25			✓	✓
COMMUNITY WORKSHOPS FREE – \$25			REQUIRES REGISTRATION	REQUIRES REGISTRATION

## DO I NEED TO SIGN UP FOR INDIVIDUAL SESSIONS?

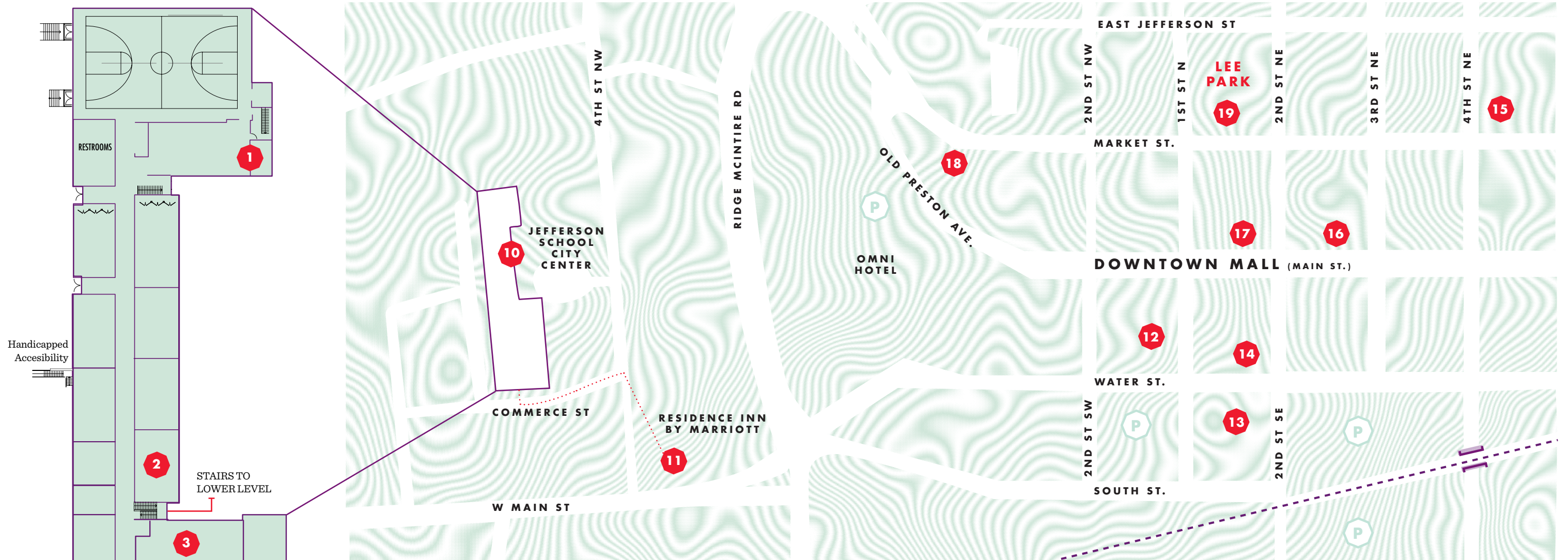
If you can, we encourage participants to sign up for sessions in advance using our agenda platform Sched. The Hometown Summit is designed around small group conversations, and most sessions can only admit a limited number of participants. Signing up assures you a spot, and also gives your speakers a chance to tailor their remarks to the audience. If you purchase your ticket in person, you may consult with a staff member at the event to find out which sessions are still open.

## HOW DO I BUY BEER AT THE BLOCK PARTIES?

You will need a wrist band and token to purchase beverages at Tom Tom public events. Wrist bands and beer tokens are obtained at the volunteer tents on site. One beer token is good for one beer at any of the Block Parties. Beer gardens will be lined up around Lee Park.

## STILL CONFUSED?

Emily Laskoe can assist you with any concerns you may have regarding registration. Contact laskoe@tomtomfest.com or (434) 882-0574 within normal business hours.



### JEFFERSON SCHOOL LOCATIONS

- 1** Carver Recreation Classroom
- 2** Room J125 (LOWER LEVEL)
- 3** Registration
- 4** Coffee Shop
- 5** Auditorium
- 6** Room J112 (LOWER LEVEL)
- 7** Room 206
- 8** Room 207
- 9** Room 209
- 10** Jefferson School City Center/ African American Heritage Center

### OTHER LOCATIONS

- 11** Residence Inn by Marriott
- 12** Piedmont Council for the Arts / Chroma Gallery
- 13** City Market
- 14** Second Street Gallery
- 15** Red Pump Kitchen
- 16** The Paramount Theater
- 17** Old Metropolitan Hall
- 18** Vinegar Hill Theater
- 19** Lee Park

Commerce Street Exit: Fastest Route to Marriott Hotel



**EMEFA AGAWU,**  
Program Associate,  
Cybersecurity Initiative,  
New America  
Washington, DC

Emefa Agawu is a program associate in New America's Cybersecurity Initiative, where she runs a project on state and local cybersecurity. She joins New America from Princeton University, where she worked for Dr. Jake Shapiro on the Empirical Studies of Conflict (ESOC) Project at the Woodrow Wilson School of Public and International Affairs. Emeffa has a BA in political science from Yale University. She hails from New Jersey and Ghana.



**TONY BACIGALUPO,**  
"Mayor", New Work  
Cities  
Boulder, CO

Tony Bacigalupo runs New Work Cities, a network of over 20 coworking spaces in cities all over the world. From 2008 to 2015, the organization ran one of New York City's first and most prominent coworking spaces. Tony is also a director at Open Coworking, a nonprofit that advocates for coworking worldwide. An avid organizer, Tony has been working on the development of coworking communities and support ecosystems for the new workforce since 2007.



**ROSS BAIRD,**  
Founder and Executive  
Director, Village Capital  
Washington, DC

Ross Baird is the Founder and Executive Director of Village Capital, an organization that sources, trains, and invests in entrepreneurs solving major global challenges, using a peer review process that delivers better results for entrepreneurs and investors. Founded in 2009, Village Capital has supported over 500 entrepreneurs that have gone on to create 8,000 jobs and raise \$118 million in follow-on capital.



**JASON BANNON,**  
Director, Marketing &  
Communications, Ben  
Franklin Technology  
Partners  
Philadelphia, PA

Jason Bannon leads marketing and communications for Ben Franklin Technology Partners of Southeastern Pennsylvania, the most active seed and early-stage investor in technology-focused enterprises in Greater Philadelphia. Intrigued by the evolution of brand stories, he has more than 15 years' experience in building consumer- and B2B-focused brands from corporate and agency perspectives.



**NATALIE BATMAN,**  
Studio IX, Co-founder  
Charlottesville, VA

Natalie currently serves as Director of Strategic Initiatives for Atlantic Precision Resource, Inc. and Director of Operations at Hauscraft. In 2010-2013, she established a subsidiary in Shanghai, China for industrial component sourcing company Atlantic Precision Resource, Inc. From 2014-2016, Natalie launched Studio IX, a coworking space in downtown Charlottesville, Virginia.



**SCOTT BEYER,**  
Writer, Forbes  
Portland, OR

Scott Beyer is a journalist who focuses on urban American issues. He writes columns for *Forbes* and *Governing* magazines, and is the editor of daily content at MarketUrbanism.com. He is currently on a three-year cross-country trip--living for a month in 30 different U.S. cities--to write a book about they how can be revived through "market urbanism." Scott makes regular speeches and media appearances, and his work appears in outlets including *The Wall Street Journal*, *The Atlantic*, *National Review*, and *The American Interest*.



**MIRANDA BOGEN,**  
Associate, Upturn  
Washington, DC

Miranda Bogen is an Associate at Upturn, a technology policy group that focuses on civil rights issues at the local and national levels. She holds degrees from UCLA and The Fletcher School of Law and Diplomacy at Tufts University where she focused on international technology policy issues. Miranda has also conducted research on the effect of media coverage of technology companies' policy decisions as part of a joint project of Harvard's Berkman Center for Internet and Society and the MIT Center for Civic Media.



**KATIE BOODY,**  
CEO, The Lean Lab  
Kansas City, KS

Katie was a charter corps member of Teach For America Kansas City, a founding member of C.A. Franklin's middle school team in Kansas City Public Schools, a founding teacher at Alta Vista Charter Middle School, and eventually a founder of The Lean Lab. Katie holds a B.A. in English Literature with an emphasis in dance, a M.Ed. in Middle School Education, and an Ed.S. in Education Leadership.



**REBECCA BOSTWICK,**  
Director, Lerner Center for  
Public Health Promotion  
Syracuse, NY

Rebecca Bostwick is Director of the Lerner Center for Public Health Promotion at the Maxwell School of Citizenship and Public Affairs at Syracuse University. Rebecca received her MPA and a certificate in health services management and policy from the Maxwell School in 2004. She is currently earning her MBA at the Whitman School of Management at Syracuse University.

OVER 150 SPEAKERS FROM 40 AMERICAN COMMUNITIES.

The most interesting person at the Hometown Summit is probably the one sitting next to you. Throughout this program we've spotlighted some local innovators whose work illustrates the kind of community problem-solving that the Hometown Summit is all about, but there are more great stories of urban innovation than we could fit into this guide. So as you're getting inspired by panels, parties, and performances, don't forget to introduce yourself to fellow attendees and speakers and learn about their work.



**ANDY BERKE,**  
Mayor, City of Chattanooga  
Chattanooga, TN

Andy was born on March 31, 1968 in Chattanooga, Tennessee, to Marvin and Kandy Berke. Andy's grandfather, Harry, founded a local law practice in Chattanooga aimed at representing and helping Tennesseans. From assisting someone who was discriminated against for his military service to talking to someone who just needed some advice, the Berke family law practice worked to make someone's life better. Growing up in a family devoted to solving problems for individuals, Andy learned the value of helping others while giving back to and improving one's community.

After graduating with honors from Stanford University in 1990, Andy worked as a legislative assistant in the office of Tennessee Congressman Bart Gordon. Seeing Congressman Gordon's attentiveness to his constituents' needs, Andy decided public service was where he could best serve his community.

Andy graduated with honors from the University of Chicago Law School in 1994. Following law school, he worked as a law clerk for Judge Deanell Tacha of the United States Court of Appeals for the Tenth Judicial Circuit in Denver, Colorado. During this time he also taught at Kansas University Law School as an adjunct professor.

Elected to the State Senate in 2007 and re-elected to a second term in 2008, Andy became the Vice-Chairman of the Senate Democratic Caucus. He served on the Senate Education and Transportation Committees. In 2008, he was appointed by Governor Phil Bredesen to the State Workforce Development Board. In addition, the State Legislative Leaders Foundation nominated him to attend its Emerging Leaders Program at the University of Virginia's Darden School of Business. He was honored by the Tennessee PTA as the 2012 Legislator of the Year and the Tennessee Education Association's 2012 Friend of Education Award for his commitment to improving public education across Tennessee.

Previously, the County Officials Association of Tennessee had named him its legislator of the year, as had the Southeast Tennessee Development District. Lipscomb University's Institute for Sustainable Practice awarded him its Public Official of the Year.

He was elected Mayor of Chattanooga in March 2013, and was recently re-elected this March with 64% of the vote. Immediately following his inauguration, Mayor Berke streamlined government with a top to bottom reorganization that eliminating three departments and saved taxpayer dollars in the process. Since the reorganization, the Berke Administration has relentlessly focused on making Chattanooga streets safer, families stronger, growing middle class jobs, and using taxpayer dollars efficiently.

During the Mayor's tenure, Chattanooga has seen a number of improvements in quality of life. Through a coordinated approach with the US attorney, the District Attorney, and law enforcement agencies, the City has seen a decrease in both property and violent crime. Since March of 2013, unemployment has dropped more than 2% and over 6,157 new jobs have come to the Chattanooga region. Not only is overall employment on the rise, foreclosure rates have decreased while Chattanooga had the third highest wage growth in the country for a mid-sized city in 2014.

To ensure that this wave of prosperity reaches everyone in Chattanooga, the Mayor has put forth an aggressive workforce development strategy and a number of programs aimed toward increasing economic mobility. In his 2nd State of the City address, Mayor Berke announced that the City would partner with the White House and area nonprofits to end chronic Veterans Homelessness by the end of 2016. Since then, more than 117 veterans have been housed in the Chattanooga area.

While the City does not have authority over the School system, Mayor Berke has put a number of supports in place to help students reach their full potential. Through strategic investments in early childhood education, the City is working to make sure every student is prepared to learn when they enter kindergarten. In 2014, the City received a grant to fund 150 new early learning slots for 2 and 3 year olds. In addition, partnering with a local non-profit, the city has begun Baby University to help parents in need be a newborn child's first teacher.

Under Mayor Berke's leadership, Chattanooga has taken bold steps to further harness the unique advantage of having the fastest, cheapest, more pervasive internet in the Western Hemisphere. Following a robust public engagement process, Chattanooga established an Innovation District -- 140 acres in the heart of downtown that houses a catalytic mix of start-up businesses, incubators, and accelerators alongside investors and public amenities. In addition, the City has partnered with various nonprofits, businesses, and County Government to launch Tech Goes Home (TGH), a program recently honored for Digital Inclusion Leadership by the National League of Cities and Google. Through TGH, students and seniors receive practical training on how to use the internet safely. After nine weeks of courses, they are given the option to purchase a low cost Chromebook. To increase connectivity in the home, the City has partnered with EPB to offer a reliable, low-cost, high speed broadband connection to all families with a child on free or reduced lunch.

For these works, Mayor Berke was named Municipal Leader of the Year by American City and County magazine.

Andy is married to Monique Prado Berke. Andy and Monique have two daughters: Hannah, who is in 10th grade, and Orly, a 7th grader.



**ED BOYD,**  
Chief Strategy Officer,  
iNvictus Group Holdings  
Durham, NC

Edward R. Boyd is Chief Strategy Officer of iNvictus Group Holdings, an investment group he co-founded to address the inequities that adversely affect low resource communities and minority populations, using entrepreneurship and education as vehicles of change. Previously, Ed co-founded the Durham H.A.W.K.S. (Helping All Willing Kids Succeed). He recently began serving as a member of the second cohort of the Z. Smith Reynolds Foundation's Community Leadership Council.



**MATT BUSBY,**  
Director,  
The Camp House  
Chattanooga, TN

Matt Busby is passionate about creating "third spaces" that foster community and cultivate culture. Since 2012, he has worked as Director of The Camp House, a cafe, venue, and gathering space at the heart of the Innovation District in Chattanooga, TN. Ordained in 2012, he also serves as the Pastor of Cultural Engagement for the Mission Chattanooga, where he explores the threshold of faith and culture. Matt regularly consults with existing churches, sharing the story of the The Camp House and Mission Chattanooga.



**BECKY CEPERLEY,**  
Consultant, Appalachia  
Funders Network  
Charleston, WV

Becky Cain Ceperley is an at-large member of the Charleston, West Virginia City Council and a consultant to the Appalachia Funders Network. Cain was previously the president and CEO of The Greater Kanawha Valley Foundation in Charleston, and she worked to achieve campaign finance reform in Congress as the president of Campaign for America. She was the president of the League of Women Voters from 1992-1998, leading to the Becky Cain Award for Visionary Leadership being established by the organization in her honor.



**MICKAEL BROTH,**  
Co-Founder,  
Welcoming Walls  
Richmond, VA

Mickael Broth is a Richmond, VA-based artist, muralist, and writer. He has painted nearly 100 public murals throughout Richmond and the U.S. in the past five years. Mickael is the co-founder of Welcoming Walls, a project dedicated to bringing large-scale public art to Richmond in an effort to boost the city's reputation as a capital of creativity. He was awarded a Virginia Museum of Fine Arts Professional Fellowship in 2008 for his gallery work. In 2013, he published *Gated Community: Graffiti and Incarceration*, a memoir detailing his experiences with vandalism and imprisonment.



**DANA CALDER,**  
Campus Director,  
The Iron Yard  
Durham, NC

Dana Calder is Campus Director for the Iron Yard in Durham, a technology education company that offers full-time and part-time web development courses across the United States. As such, she supports students transitioning into careers as junior software developers after completing The Iron Yard's 12-week immersive program. She has significant experience in educational sales and support, including improving educational technology and content for students of all ages throughout North Carolina. Dana holds a degree in Sociology from Salem College.



**JONATHAN COPPAGE,**  
Visiting Senior Fellow,  
R Street Institute  
Washington, DC

Jonathan Coppage is a visiting senior fellow with the R Street Institute, where he studies regulatory obstacles to the traditional, walkable neighborhood development patterns that strengthen communities both socially and fiscally. He is a contributing editor to *The American Conservative* magazine, where he edited the New Urbs project before joining R Street, and has also been published in *The Washington Post*, *First Things*, and *National Review*. Based in Washington, DC, Jonathan has spoken on urbanism and mixed-use development at events across the country.



**BRANDON BRUCE,**  
Co-founder & COO,  
Cirrus Insight  
Knoxville, TN

Brandon Bruce is co-founder and COO of Cirrus Insight, which was ranked number 41 on the Inc. 500 list of America's fastest-growing companies in 2016. Cirrus Insight is an application for Gmail, Outlook, iOS, and Android that connects Salesforce to sales professionals' email inboxes and calendars. Brandon was named Young Entrepreneur of the Year by the Knoxville Chamber of Commerce in 2016. Brandon is currently a member of the Leadership Knoxville Class of 2017.



**RIC CAVENDER,**  
Executive Director,  
Charleston Main Streets  
Charleston, WV

Ric Cavender is the Executive Director of Charleston Main Streets. During his tenure, private investments totaling over \$20 million have been leveraged. Ric has been named one of West Virginia's Generation Next Top 40 Under 40 award winners by the State Journal and was recently elected to the Kanawha County Board of Education. Ric also was recently asked to serve on Governor-elect Jim Justice's Economic Development Policy Transition Team. Ric holds a B.S. in Business from West Virginia State University.



**SARAH CORLETT,**  
Director,  
Design Impact  
Cincinnati, OH

Sarah Corlett specializes in community economic development and design-based approaches to complicated social issues. In 2011, she joined Cincinnati's ArtWorks to launch its business development program for creative entrepreneurs. Prior to joining ArtWorks, Sarah served as the Director of Economic Development for Philadelphia nonprofit NKCDC leading the planning, programming and implementation of an arts-based economic development strategy. She received her master's degree in planning and public policy from the University of Illinois-Chicago in 2005



**DANIEL COWEN,**  
Deputy Director of Economic Inclusion, CenterState CEO  
*Syracuse, NY*

Daniel works with staff in implementing, sustaining, and scaling CenterState’s successful economic inclusion programs: Work Train, Up Start and Northside UP. In addition to his role as Deputy Director, Daniel serves as the Program Director for CenterState CEO’s Up Start business development program managing a 12-week training course, providing one-on-one technical assistance to entrepreneurs and small business participants, creating a reduced-rate professional Resource Pool, and securing funding for a character-based revolving loan fund in partnership with a local credit union. Daniel obtained his B.A. at Syracuse University, with a major in Policy Studies and Political Science and a minor in Entrepreneurship and Emerging Enterprises.



**SARAH CUNNINGHAM,**  
Executive Director of Research, School of the Arts,  
Virginia Commonwealth University  
*Richmond, VA*

As Executive Director of Research at VCU School of the Arts, Dr. Cunningham works with the school, faculty, and students to expand VCU’s presence as an international leader in arts research. Prior to VCU Arts, Dr. Cunningham served as the Director for Arts Education at the National Endowment for the Arts, providing national leadership in all artistic disciplines. In addition to chairing the panel review process, Cunningham led several NEA National Initiatives, including NEAJazz in the Schools, Poetry Out Loud, and Shakespeare in American Communities. Dr. Cunningham has worked with the President’s Committee on Arts and Humanities as well as The Arts Education Partnership, a coalition of arts service organizations, state arts agencies, businesses, and universities funded by NEA and the U.S. Department of Education. In addition, Dr. Cunningham has served in an advisory capacity to the U.S. government on arts assessment, design education, neuroscience and the arts, state arts agencies, summer schools in the arts, and international matters.



**VERONICA DAVIS**  
Nspiregreen, Managing Partner  
*Washington, DC*

Veronica is a transportation nerd who uses her knowledge to spark progressive social change. An engineer and planner, Veronica is one of the co-founders of Black Women Bike, an organization and movement that encourages African American women to use biking for health and wellness as well as an alternative form of transportation for commuting. A lifelong DC resident, she led advocacy campaigns to bring the District’s bike share program to economically and racially segregated wards “east of the river,” and branded projects such as Washington’s Vision Zero traffic safety initiative to reach more people in more ways.  
*See Veronica at: “Understanding the Mobility Landscape of Your City” at 10am on Friday*



**FATIMA DICKO**  
mybestbox, Founder & CEO  
*Baltimore, MD*

Like a quarter of the city’s residents, Fatima Dicko was in a food desert when she moved to Baltimore several years ago. To get access to healthy food and wellness products, she made seven-mile trips to the nearest Whole Foods. She also started putting together packages for people she lived with. With a background in engineering, Fatima’s problem-solving passion became mybestbox, which ships wellness-focused subscription boxes to make health easy and affordable. Located in a nondescript former industrial building adjacent to buildings that were damaged in “The Unrest” that followed Freddie Gray’s funeral, mybestbox is as healthy for its community as it is for its customers.  
*See Fatima at: “How to Start & Grow a Business in a Small City” at 11am on Friday*  
*“Building Diversity in STEM” at 11am on Saturday*



**RICK DESTITO**  
The Gear Factory, Owner  
*Syracuse, NY*

Rick Destito is the mastermind of the Gear Factory, a 65,000sf building in Syracuse with a remarkable history that Rick is steadily redeveloping with green infrastructure and a crowd sourced design. Located in what was the poorest census tract in the entire country, it houses studio spaces for artists, musicians, and entrepreneurs and is leading the return of middle-class residents. With a vision for making Syracuse a city where people in the arts, music, and entrepreneurship can be more successful than anywhere else, Rick lives with his wife and two daughters in a house that he purchased for one dollar and renovated himself.  
*See Rick at: “Does Your City Seduce Talent?” at 10am on Thursday*  
*“Neighborhood Placemaking” at 11am on Friday*



**SARAD DAVENPORT,**  
Director, City of Promise/  
Charlottesville Promise  
Neighborhood  
*Charlottesville, VA*

Sarad Davenport currently serves as Director of Charlottesville-based City of Promise. Working with a team of neighbors, local officials, and community partners, City of Promise is dedicated to building a cradle-to-college-and-career pathway for Charlottesville’s young people. Sarad is also a pastor of the New Green Mountain Baptist Church in Esmont and the co-chair of the Alliance for Black Male and Achievement and was honored as a Charlottesville 2015 Distinguished Dozen. He holds a B.S. in Communications from Old Dominion University and an M.S. in Theology from Virginia Union University.



**ALYSSA DOOM,**  
Open Data Project  
Manager, The Sunlight  
Foundation  
*Washington, DC*

Alyssa is the Open Data Project Manager for Sunlight’s policy team. In this role, she conducts research and creates resources related to Sunlight’s state and local policy priorities. Alyssa previously served as an investigator for the Government Accountability Project’s Food Integrity Campaign, where she spearheaded investigations into dangerous and dishonest practices exposed by food industry whistleblowers, educated the public about the organization’s services, and built coalitions with like-minded organizations. Alyssa earned her bachelor’s degree in social welfare at the University of Wisconsin-Madison and her master’s in criminology at Portland State University.



**SHEILA DUGAN,**  
Senior Implementation  
Advisor, GovEx, Johns  
Hopkins University  
*Baltimore, MD*

At the Center for Government Excellence at Johns Hopkins University, Sheila works with cities on strengthening their open data and performance management programs. Before joining GovEx, she collaborated with nonprofits and government agencies to promote affordable internet service and devices to unconnected households across the United States. Sheila also served as a 2013 Code for America fellow, helping the City of Oakland develop RecordTrac, a web application that helps cities respond to public records requests. She holds a bachelor’s degree in political science from Brown University and a MPA from William and Mary.



**DANIEL EDELMAN,**  
Fellow, Harvard Kennedy  
School Government  
Performance Lab  
*New York, NY*

Dan Edelman has collaborated with local governments to develop Pay for Success programs, and with states on re-entry systems for people exiting prison. Through Bloomberg Philanthropies’ What Works Cities initiative, he has worked on vendor diversity, transportation, and workforce projects across the northeast. Before joining GPL, Dan taught high school in Jackson, MS, and worked for an anti-hunger organization in East Harlem. While earning an MPA from Princeton, Dan worked in the U.S. Senate and the New York City Mayor’s Office.



**JOSH EDWARDS,**  
Strategic Initiatives  
Manager, City of  
Durham  
*Durham, NC*

Josh Edwards is the city of Durham’s Strategic Initiatives Manager, and leads the city’s Office of Performance and Innovation (OPI). The OPI team helps all 24 departments accomplish Durham’s “One Vision and Five Goals,” by advancing the city’s strategic plan, providing a framework for data-driven decision making, fostering a culture of innovation and leading process improvements. Josh serves as President of the North Carolina Local Government Budget Association. He holds a MPA from the University of North Carolina at Chapel Hill and a B.A. from Wake Forest University.



**JULIE ENGEL,**  
Julie Engel Coaching  
& Consulting  
*Jamaica Plain, MA*

Julie is currently on the faculty of New Ventures West, an International Coach Federation accredited coaching school, a Senior Fellow at the Babson College Lewis Institute for Social Innovation and was a founding faculty member for the Masters in Design for Social Innovation program at the School for Visual Arts (New York). She holds the Professional Coach Certification from the International Coach Foundation, is a Certified Hakomi Practitioner, and holds a Ph.D. in Sociology from Boston College, with a focus on the intersections of culture, history and politics.



**MONICA DIODATI**  
Better Block, Project Manager  
Dallas, TX

Dallas isn't exactly known as a haven for grassroots movements. Farmer's markets face constant obstacles despite rising popularity and the downtown sector is more renowned for big business than mom and pop boutiques. Monica Diodati is changing that. Still not 30, this advocate has been the mastermind behind both the Design District Market and the burgeoning Little D Farmers Market. And that's on top of her role at the vanguard placemaking initiative Better Block and running a nonprofit that raises awareness for the Trinity River in Dallas!  
See Monica at: "How Do Cities Create Vital Public Art?" at 2pm on Thursday  
"Understanding the Mobility Landscape of Your City" at 10am on Friday



**ACE EPPS,**  
Akron BMe Community  
Manager, BMe  
Community  
Akron, OH

Ace is a certified facilitator, entrepreneur, social activist, and community builder, as well as an artist and poet. Ace has more than 15 years of experience working for nonprofit organizations that focus on entrepreneurship and job readiness training. He has started his own business, the Self Advancement Center, where he serves as a business counselor and consultant. He also works as the Akron BMe Community Manager, where he helps build better communities inspired by black men.



**JORI ERDMAN,**  
Professor,  
Louisiana State University  
School of Architecture  
Baton Rouge, LA

Jori Erdman is a professor of architecture at LSU and has been the director of the LSU School of Architecture since 2009. She taught at Drury University and Clemson University prior to coming to Louisiana. She serves on the editorial board of the Association of Collegiate Schools of Architecture Journal of Architectural Education, and she was the design editor from 2007 to 2011. Erdman received a BS in architecture from the University of Virginia and a Master of Architecture from Columbia University.



**SARA ESKRICH,**  
Alder,  
City of Madison  
Madison, WI

Sara Eskrich is in her first term as Alder for District 13 in the City of Madison. She serves on many boards and committees, including the Board of Estimates (city finance committee), the Madison Metropolitan Sewerage Commission, and the Community Development Authority. Her district is diverse and active, with some of the highest concentrations of public housing and some of the most affluent near-downtown neighborhoods. Sara holds master's degrees in public health and public affairs from the University of Wisconsin-Madison, and works in health policy consulting for Deloitte.



**JESSICA FEINGOLD,**  
Senior Development  
Manager, Kiva  
New York, NY

Jess Feingold has been a driving force in scaling Kiva U.S. to new cities, including New York, Milwaukee, Baltimore, and Columbus, as well as launching corporate engagement programs that give employees a chance to lend directly to global entrepreneurs. Previously, Jess was a partner and the Director of Partnerships at Ashoka Changemakers, and tried her hand at being a social entrepreneur herself as co-founder of LiV and a founding team member of Move This World. Jess earned a BA at the University of Virginia and an MPH at the University of North Carolina at Chapel Hill. She is a contributor to Forbes.



**FERKI FERATI,**  
Executive Director, The  
Jefferson Educational  
Society  
Erie, PA

Ferki Ferati has been with The Jefferson Educational Society since its founding in 2008, beginning as Director of Research and Operations, supervising more than 600 programs and overseeing various publications, including the Jefferson Essays and the Journal of Erie Studies. Mr. Ferati is currently a doctoral candidate in social and comparative analysis in education at the University of Pittsburgh. In 2012, Mr. Ferati received his MPA from Gannon University. He earned his bachelor's degree from Mercyhurst University, majoring in intelligence studies and minoring in Russian studies in 2007.



**RIDER FOLEY,**  
Assistant Professor, UVA  
School of Engineering and  
Applied Science  
Charlottesville, VA

Dr. Rider W. Foley is an assistant professor in the science, technology & society program in the Department of Engineering and Society at the University of Virginia. He is the principal investigator on the "4C Project" on Cultivating Cultures of Ethical STEM education, and a research collaborator with the Sustainability Science Education program at the University of Virginia's Biodesign Institute. Rider holds a Ph.D. in sustainability from Arizona State University, a master's degree from Harvard University, and a bachelor's degree from the University of New Hampshire.



**CHRIS FOWLER,**  
Executive Director,  
SyracuseFirst  
Syracuse, NY

Chris Fowler is the founder and Executive Director of SyracuseFirst, a not-for-profit organization of over 425 locally owned and independent businesses dedicated to building a sustainable economy in which local businesses thrive, as well as preventing chain proliferation and other trends from displacing local entrepreneurs. Chris is a current mayoral candidate for the City of Syracuse. He previously worked as a local radio host and legislative director for the New York state senate.



**RYAN FREW,**  
Associate Director,  
Duke Angel Network  
Durham, NC

Ryan Frew is the Associate Director of the Duke Angel Network. Ryan helped to launch DAN during its first year of operation while he was enrolled at Duke's Fuqua School of Business. Prior to enrolling at Fuqua, Ryan was an Associate at Chertoff Capital, a boutique investment bank in Washington, D.C., where he advised companies in the national security and information security industries on mergers and acquisitions. He has advised on over \$2 billion in transaction value. Ryan holds a B.S. from the University of Virginia's McIntire School of Commerce and an MBA from Duke's Fuqua School of Business.



**AMY GARMER,**  
Director, Aspen Institute  
Dialogue on Public  
Libraries, The Aspen  
Institute  
Washington, DC

Amy Garmer is the Director of the Aspen Institute Dialogue on Public Libraries, a multi-year initiative on the future of public libraries created in partnership with the Bill & Melinda Gates Foundation. She has directed U.S. and international journalism and communications projects at the Aspen Institute, and served as Associate Director of the Communications and Society Program. Previously, she served on the staff of U.S. Senator Sam Nunn. Amy holds degrees from the University of Virginia and the University of Texas at Austin.



**TONI EUBANKS,**  
Owner,  
Push Mommies  
Charlottesville, VA

Toni Eubanks is the owner of Push Mommies, an in-home daycare service with the mission to help families who are struggling with affordable childcare. A native of Charlottesville, Toni has been an advocate for her community as the former Youth Program Coordinator for the Piedmont Housing Alliance, a Community Organizer for The Bridge Progressive Art Initiative, and Nursery Director at Sojourners United Church of Christ. She has served on the Board of the Urban Agriculture Collective and is currently working on her Child Development associate's degree in a Ready Kids program.



**DAVID FARNAN,**  
Library & Arts Director,  
City of Boulder  
Boulder, CO

David is the library and arts director for the city of Boulder, CO. Following his appointment in 2014, visits to the Boulder Public Library topped 930,000 visitors in 2015, a nearly 7 percent increase. BLDG 61, the library's new makerspace, opened in February 2016, following the launch of an organic cafe and microcinema, leading to the organization being named Colorado Library of the year in 2016. David has worked in libraries for more than 20 years, and holds a M.S. in library and information science from Florida State University, as well as a B.A. in history from the University of Missouri.



**KASEY FAUST,**  
Assistant Professor,  
University of Texas  
at Austin  
Austin, TX

Dr. Kasey Faust is an assistant professor in the Department of Civil, Architectural, and Environmental Engineering at the University of Texas at Austin. Dr. Faust's work focuses on human-infrastructure interactions, infrastructure interdependencies, and water sector infrastructure. Her research on sociotechnical systems aims to improve service to communities. Her work involves the application of statistical and econometric modeling, network analyses, and hydrologic and hydraulic modeling to evaluate the impact of population dynamics and socio-demographic parameters on the built environment.



**LAUREN GELLATLY,**  
Community Development  
Director, Lowcountry  
Local First  
Charleston, SC

Forever optimistic about changing the traditional model of economic development and dedicated to preventing Charleston from becoming "Anywhere, USA," Lauren leads advocacy and community development projects, as well as the Good Business Initiative at Lowcountry Local First (LLF). Prior to joining the LLF team in 2013, she worked for The Trust for Public Land and completed an Urban Planning Fellowship at the Pratt Center for Community Development. Lauren holds a B.S. in preservation & planning from the College of Charleston and an M.S. in city & regional planning from the Pratt Institute.



**RYAN GLENN,**  
Director of Statewide  
Initiatives, Ben Franklin  
Technology Partners  
Philadelphia, PA

Ryan Glenn serves as Director of Statewide Initiatives for Ben Franklin Technology Partners of Central and Northern Pennsylvania, a statewide organization founded 32 years ago to grow Pennsylvania's technology-based economy, and which remains the gold standard in programs of its kind. In this role, he coordinates all marketing, funding and outside partnerships that the four regionally based Ben Franklin centers undertake as a network.



**HENRY GRABAR,**  
Staff Writer,  
Slate magazine  
New York, NY

Henry Grabar is a staff writer at *Slate* magazine who writes about cities, systems, maps, and machines. Previously, he was the senior editor at *Urban Omnibus*, the magazine of the Architectural League of New York, and the author of the Science of Cities column for *Next City* and the Dream City column for *Salon*. He has written about disaster preparation in Boston, coastal flooding in Long Island, embassy architecture in Cairo, historic preservation in Havana, and air pollution in Mexico City. His work has appeared in *The Atlantic* and *The Wall Street Journal*. Henry is a graduate of Yale University.



**KATHLEEN GALVIN,**  
Principal, Galvin Architects and Charlottesville City Councilor  
Charlottesville, VA

Ms. Galvin is a registered architect with her own practice in Virginia. She's been a lead urban designer on such projects as the Crozet Master Plan, Old Trail Village, and the Places29 Master Plan and Transportation Study, and is currently an adjunct faculty member at the University of Virginia, where she teaches walkable neighborhood design. Ms. Galvin is currently serving a second term on the Charlottesville City Council, where she has focused on creating career pathways out of poverty for low-income residents; revitalizing marginalized areas of the city without displacement (such as the Strategic Investment Area Plan); making the West Main Street corridor more pedestrian- and bike-friendly; and updating Charlottesville's zoning ordinances and standards to support the city's vision to be a healthy, inclusive and beautiful community. She has a bachelor's degree in economics and geography from Boston University and a master's degree in architecture from the University of Virginia.

See Kathy at: "Neighborhood Placemaking" at 11am on Friday



**ABBY GARRISON**  
Causeway, Executive Director  
Chattanooga, TN

Causeway is an accelerator and clubhouse for Chattanooga impact entrepreneurs, sparking smarter solutions to the city's toughest challenges. Like many of the ventures it incubates, the organization began in 2010 with a grassroots idea formed by a few volunteers who launched Causeway as a local crowdfunding platform. Since then, the program has blossomed, putting down roots with a physical location, hiring full-time staff, and adding a variety of programs, ranging from challenge grants to signature initiatives like "One Table," which closes a city block every Thanksgiving to welcome the entire city to a potluck banquet. Abby came to Causeway from Chattanooga Neighborhood Enterprise, where she was Chief Operating Officer. Previous roles include the River City Company in Chattanooga and the National Trust for Historic Preservation in Washington, DC. She graduated from Princeton University with a Bachelor's in politics, and holds an MBA from UNC.

See Abby at: "Can Civic Innovation Restore Civility?" at 3pm on Friday



**MARIA HADDEN,**  
Project Manager,  
Participatory Budgeting  
Project  
Chicago, IL

Maria Hadden is a founding board member of the Participatory Budgeting Project (PBP). Maria's expertise in public participation is grounded in grassroots organizing efforts for social change. She previously worked as a mediator with the Interfaith Center for Peace in Columbus, Ohio and then moved to Illinois to serve as an AmeriCorps VISTA volunteer. Maria holds a B.A. in International Peace and Conflict Studies from Ohio State University, and an M.S. in International Public Service Management from DePaul University.



**PETE HAGA,**  
Community/Government  
Relations Officer, City of  
Grand Forks, ND  
Grand Forks, ND

Pete Haga has served as the Community/Government Relations Officer for the City of Grand Forks since November 2002. He is the mayor's assistant and policy advisor, as well as supervisor of the city's Public Information Center and liaison to the ND Congressional Delegation and ND State Officials and community organizations. Pete coordinates the GF Youth Commission, as well as the city's communication and immigrant integration efforts.



**OMAR HAKEEM,**  
Design Director,  
buildingcommunity  
WORKSHOP  
Washington, DC

Omar Hakeem, AIA, is Design Director at buildingcommunityWORKSHOP and leads its Washington, DC office. Through thoughtful design and planning his work seeks to address systemic poverty, health and resilience issues. From 2013-2015, Omar led the Rio Grande Valley office. He has designed award-winning affordable housing, rapid response disaster housing prototypes, urban bike and pedestrian infrastructure, regional drainage improvements, and community-based rural planning initiatives.



**ANGIE HAMSTEAD,**  
Contract Support,  
The Hozho Project:  
Live.Love.Hope  
Knoxville, TN

After 23 years of servant leadership in the educational and nonprofit arenas, Angie Hamstead founded The Hozho Project. Her mission is to empower others through personal growth that encourages professional excellence. The Hozho Project passionately supports others and is committed to promoting self-care, setting and honoring boundaries, and the healthy management of energy. Angie holds degrees in communications and education. She has also completed cognitive coaching, advanced cognitive coaching, and Center for Social Enterprise Effectiveness training/certificate programs. In addition, she serves as an expert trainer for The Alliance for Better Nonprofits.



**ED HARRELL,**  
Faculty member  
and Entrepreneur in  
Residence, Harrisburg  
University of Science and  
Technology  
Harrisburg, PA

Ed Harrell is currently the Managing Partner of Harrell Capital Partners, LLC. He has held senior managerial positions with Rohm & Haas Co., E.I. DuPont de Nemours & Co., the State Department, USAID, and Price Waterhouse. He is currently the Entrepreneur in Residence at Harrisburg University, teaches at Georgetown University, and is a mentor for the Founder Institute, San Francisco. Ed holds a BS in chemistry from Dickinson College, a certificate from the East Asian Institute at Columbia University, a PhD in economics from Columbia University, and is a graduate of the Advanced Management Program at Harvard Business School.



**BRADLEY JONES,**  
President and CEO,  
Harristown Development  
Corporation  
Harrisburg, PA

Working with a staff of more than 150, Brad oversees the ownership and management of some 2.5 million square feet of real estate, including about 60 retail and commercial tenants in downtown Harrisburg. He leads the development efforts for Harristown, which has involved over \$500 million in mixed use projects in downtown Harrisburg since 1974. Under Brad's leadership, Harristown has completed \$34 million in projects, including new office and retail offerings, three new downtown residential projects, and a massive energy improvement project for Strawberry Square and 333 Market Street.



**JUANITA HARDY,**  
Senior Visiting Fellow,  
Urban Land Institute  
Washington, DC

Juanita Hardy is the ULI Senior Visiting Fellow for Creative Placemaking, supporting the Institute's Building Healthy Places Initiative. She has over 43 years of business experience, including 31 years with IBM, from which she retired in 2006. Juanita is also the former Executive Director of CulturalDC, a nonprofit that provides services for artists, arts organizations, developers, and property owners. While at CulturalDC, she worked closely with area developers to integrate arts and culture into development projects across the Washington, D.C. area.



**CHRIS HARRIS,**  
National Program  
Officer, The Kauffman  
Foundation  
Kansas City, KS

Chris Harris is a Senior Program Officer in Entrepreneurship for the Ewing Marion Kauffman Foundation, where he manages the Market Gaps program, which seeks to work with organizations to address persistent barriers for diverse entrepreneurs. Previously, Chris was a program director for the Kansas Department of Commerce, where he developed and managed programs to address nonprofit capital campaigns, early-stage equity funding for startups, and rural out-migration issues. Harris earned an MBA from Fort Hays State University, and a BA in history from the University of Kansas.



**ALEX JOHNSTON,**  
Founder, Cities  
Reimagined  
Lynchburg, VA

Alex Johnston is the founder of Cities Reimagined, a consulting firm that uses principles of design to guide cities through the transformation from traditional economic development into citizen-focused economic empowerment. Alex was formerly the vice chair of the Lynchburg Planning Commission. She holds bachelor's and master's degrees in business administration from Liberty University, and is a graduate of the University of Virginia's Sorensen Institute for Political Leadership.



**JAMES HARRIGAN,**  
Professor of Economics,  
University of Virginia  
Charlottesville, VA

James Harrigan is a professor in the Economics Department at the University of Virginia, conducting research on economic inequality, international trade, and economic geography. Before joining the University of Virginia in 2008, he was an economist at the Federal Reserve Bank of New York for twelve years. He has also taught at Columbia University and the University of Pittsburgh, and is a research associate at the National Bureau of Economic Research. Mr. Harrigan is a former co-editor of the Journal of International Economics and earned a Ph.D. in economics from the University of California at Los Angeles.



**CORINNE HILL,**  
Executive Director,  
Chattanooga Public  
Library  
Chattanooga, TN

Executive Director of the Chattanooga Public Library, Corinne executed a turn-around transformation of the public libraries of Hamilton County, TN through programs such as the Gig Library Project, a new coffee shop, and the 4th Floor program, a 14,000 square foot space that for years was used to store archives, and which now has life as a maker space, earning the title of 2014 *Library Journal* Librarian of the Year. She holds a B.A. and M.S. from the University of North Texas.



**KAMRAN V,**  
Managing Partner & CTO,  
Moogfest  
Durham, NC

As Moogfest's CTO and Managing Partner, Kamran V builds elegant bridges between technology and artistry. He is also the founder of Interscope Records' multi-million dollar mobile platform and a producer of the Grammy-nominated surround-sound releases for Nine Inch Nails, Beck and others. As founder of Echo Park's largest music facility, Bedrock.LA, he also serves the neighborhood as Echo Park's Chamber of Commerce President.





**CHRIS HORNE**  
The Devil Strip; Unbox Akron, Publisher  
Akron, OH

With traditional journalism in a tailspin, it takes a special something to launch an arts and culture weekly, which Chris Horne did in 2015. A relative newcomer to Akron from Macon, Ga., Horne found the area so rich in the storytelling (and scandal) that he nearly wore himself out editing, publishing and — along with pieces by mostly unpaid freelancers — writing issues of The Devil Strip every other week. Not content to rest on his laurels once the paper finally started breaking even, Chris then launched Unbox Akron, a “CSA for culture” that celebrates the products, businesses, and events that make Akron unique. Chris calls all this work “narrative placemaking,” reshaping Akron’s image into a place that has lots of opportunity and personality to spare: “Don’t worry about keeping Akron weird,” he says. “We don’t know any other way to be.” In 2015, Unbox Akron won a Knight Cities Challenge grant. In 2016, Chris received a Knight Arts Challenge grant with the City of Akron to produce a monthly Live at Lock 4 music series. He was the inaugural speaker for the Creative Cog series in Akron and is a board member of Crafty Mart. See Chris at:

“Does Your City Have a Brand?” at 11am on Thursday  
“Can Local Media Change the Narrative of a City,” at 3pm on Thursday



**ADAM KLEIN**  
American Underground, Chief Strategist  
Durham, NC

Adam Klein is Chief Strategist for American Underground, a 120,000 square foot campus for over 240 entrepreneurs in Durham, NC. Under Klein’s leadership, American Underground has become a model for how to transform a once depressed downtown into a magnet for high-growth companies. Its businesses have brought in over \$29 million in funding and added more than 400 jobs to the local economy. And building on Durham’s history as “Black Wall Street,” American Underground has fostered this Silicon Valley energy in a way that is authentic and diverse, boasting over twice the average percentage of female and minority founders.

See Adam at: “Accelerating What? Assessing Investments in Entrepreneurship” at 3pm on Friday



**MIKE LENOX,**  
Taylor Murphy Professor of Business Administration, Senior Associate Dean and Chief Strategy Officer, UVA Darden School of Business  
Charlottesville, VA

Professor Lenox teaches business strategy in the MBA core program. In 2016, he assumed the role of Senior Associate Dean and Chief Strategy Officer for the school. From 2008 to 2015, he served as the Associate Dean and Academic Director of Darden’s Batten Institute for Entrepreneurship and Innovation. He helped found and served as the inaugural president of the multiple-university Alliance for Research on Corporate Sustainability. Mike received his Ph.D. in Technology Management and Policy from the Massachusetts Institute of Technology in 1999 and the degrees of Bachelor and Master of Science in Systems Engineering from the University of Virginia.

See Mike at: “Future City: America’s Local Innovators” at 12pm on Friday



**DANIELLE LEWINSKI**  
Center for Community Progress, Vice President and Director of Michigan Initiatives  
Detroit, MI

Detroit, which has at least 20 square miles of abandoned land, has been a leader in envisioning alternative uses for sites that once would have been targeted for conventional redevelopment. The city has 1,400 or more urban farms and community gardens, and \$8.9 million from the U.S. Department of Housing and Urban Development to implement green infrastructure projects and install solar panels on other vacant lots. Danielle Lewinski serves as Vice President and Director of Michigan Initiatives for the Center for Community Progress, a national nonprofit focused on helping communities develop solutions for vacant and deteriorated properties.

See Danielle at: “Key Investments for Legacy Cities” at 11am on Saturday



**ADAM KRASON,**  
Architect, Principal, ZMM  
Architects & Engineers,  
Charleston Main Streets  
Charleston, WV

Adam Krason serves as a Principal and Architect at ZMM Architects & Engineers, and has been involved in a variety of project types including educational facilities (PK-12 Higher Education), military facilities, and civic buildings. He is President of the West Virginia Qualifications Based Selection Council, a member of Charleston Rotary, President of West Side Main Street, and a member of the Charleston Area Alliance Economic Development Committee. Adam is a graduate of Leadership WV and the Catholic University of America, where he earned both a bachelor of architecture and bachelor of civil engineering.



**ARIEL LEV,**  
Advisor, CoLab  
Roanoke, VA

Ariel Lev is the former Director of the CoLab, now serving in an advisory capacity. As Roanoke’s largest coworking space, CoLab supports collaboration and innovation in the Roanoke Valley as a resource hub for small businesses and entrepreneurs. Previously, Ariel managed several projects at CitySpace, LLC, including the sixth annual CityWorks(X)po, a placemaking conference. She holds a B.S. from Appalachian State University, and a Masters of Arts in Communications, Culture and Technology from Georgetown University.



**CHRISTINE MAHONEY,**  
Director, Social  
Entrepreneurship at the  
University of Virginia,  
Charlottesville, VA

To help foster innovative solutions to social problems Christine launched Social Entrepreneurship at the University of Virginia. Over the past five years the SE@UVA Initiative has introduced new courses on social entrepreneurship, a minor, a concept competition, scholarships to work with social enterprises and a myriad of student activities providing hands-on experience in social innovation. Christine is the author of numerous articles and two books. She holds a PhD from Penn State University.



**PENNY LEE,**  
Chief Strategy Officer,  
1776  
Washington, DC

Penny Lee is Chief Strategy Officer of 1776, a global network of innovators and startups. She previously served as the top communications and political advisor to U.S. Senate Majority Leader Harry Reid and Executive Director of the Democratic Governors Association, where she oversaw 38 statewide elections and helped Democratic governors regain the majority of statehouses for the first time in more than a decade. She has been quoted extensively in *The New York Times*, *Washington Post*, *National Journal*, *Bloomberg*, *Rollcall*, *Politico* and appears as an analyst on MSNBC, FOX News Channel, FOX Business Channel, ABC News Now, and CNN.



**ELIZABETH LINOS,**  
VP, Head of Research  
and Evaluation,  
Behavioral Insights Team,  
North America  
Cambridge, MA

Elizabeth is Vice President and Head of Research and Evaluation at Behavioral Insights Team (BIT), North America. She has led a series of projects on city-level innovation, as part of the “What Works Cities” initiative. Prior to working with the Behavioral Insights Team, Elizabeth worked as a policy advisor to the Greek Prime Minister, George Papandreu, and with the Poverty Action Lab in Bangladesh, France and Morocco. Elizabeth holds a Ph.D. in public policy from Harvard University, where she also completed her A.B. in Government and Economics, magna cum laude with highest honors.



**JOSH MARTIN,**  
Senior Advisor to the  
Mayor on the Built  
Environment,  
City of Charleston  
Charleston, SC

As Senior Advisor to Mayor John Tecklenburg on the Built Environment for the City of Charleston, Josh operates within the realms of urban planning, urban design, community outreach, and placemaking. Prior to his current position, Josh managed the U.S. operations of a global urban planning and real estate development consultancy in Washington, DC. Named as one of the top 30 young professional urban planners in 2009 by *Next American City*, Josh has been active in the Urban Land Institute, American Planning Association, Congress for the New Urbanism, and the Seaside Institute.



**HARRY LESESNE,**  
Executive Director,  
Charleston Parks  
Conservancy  
Charleston, SC

Harry Lesesne has been the Executive Director of the Charleston Parks Conservancy since 2012. Prior to joining the Conservancy, he served more than eight years as Senior Advisor to Charleston Mayor Joseph P. Riley, Jr. where he was responsible for advising the mayor on all aspects of city government. He has also served as an officer in the United States Army, South Carolina Director for The Conservation Fund, Associate Director of the University of South Carolina Bicentennial Celebration, and Research Assistant Professor of Southern Studies at the University of South Carolina.



**MELISSA MADDOX-EVANS,**  
Chief Executive  
Officer, Charleston  
County Housing and  
Redevelopment Authority  
Charleston, SC

Melissa Maddox-Evans is the Chief Executive Officer of the Charleston County Housing and Redevelopment Authority and the General Counsel for The Housing Authority of the City of Charleston. Melissa is a Riley Institute Diversity Fellow of Furman University and on the Leadership Team of the Social Justice and Racial Equity Council of The Sophia Institute. She obtained her undergraduate degree from Georgetown University, and her law degree from the University of Georgia.



**BEN MCFARLANE,**  
Senior Regional Planner,  
Hampton Roads Planning  
District Commission  
Hampton Roads, VA

Since joining HRPDC in 2008, Benjamin J. McFarlane has worked on several major projects, including a plan for the Northwest River Watershed in Chesapeake, Virginia, and the Hampton Roads Regional Green Infrastructure Plan. Mr. McFarlane is the HRPDC’s lead planner for its climate change efforts, which include internal research and planning, collaborating with outside investigators, and educating localities and other stakeholders. Mr. McFarlane holds a B.A. in economics and a master’s in urban and environmental planning from the University of Virginia.



**AIMEE MEACHAM,**  
Director of External  
Affairs, BroadbandUSA,  
NTIA  
*Washington, DC*

Aimee Meacham is the Director of Broadband Program Services for the National Telecommunications and Information Administration (NTIA). At NTIA, she has been responsible for policy and compliance for approximately \$4 billion in Recovery Act broadband grants programs. Aimee began her career as an intern in the FCC's International Bureau and Commissioner Furchtgott-Roth's Office. Before joining NTIA, she worked on the Obama for America campaign and has more than a decade of legal experience in corporate transactions and telecommunications.



**LUCY MEADE,**  
Director of Marketing and  
Development, Venture  
Richmond  
*Richmond, VA*

Lucy leads the collaborative effort that created a new branding for Richmond, RVA Creates. Some prior initiatives include: spearheading the City's Commission on the Tax Abatement Program; producing an Emmy-nominated TV show with NBC12; helping launch the National Folk Festival in Richmond; producing the Downtown Loft Tour; publishing the quarterly *Creative Work Space* Magazine; and creating the Downtown Clean and Safe Program. Two of her favorite projects have been 1708 Gallery's InLight Richmond, an annual light-inspired outdoor art exhibition, and the YRichmond, summer internship program.



**ANDREW MONDSCHIEIN,**  
Assistant Professor,  
University of Virginia  
School of Architecture  
*Charlottesville, VA*

Andrew Mondschein, Ph.D., AICP, is an assistant professor in the Department of Urban and Environmental Planning at the UVA's School of Architecture. He teaches and studies transportation systems and travel behavior, examining the effects of new technology on both. Andrew's research emphasizes the human experience of travel as a key part of transportation's social impact. Recent projects include community-engaged travel data and analysis using wearable sensors; examining the effects of autonomous vehicles on walking and biking; and mapping perceptions of mobility, accessibility, and nature across cities in India.



**TIM O'SHEA,**  
Co-Founder, Engage  
Colorado  
*Boulder, CO*

Tim O'Shea is co-founder of Engage Colorado, an event series that supports a culture of openness and information exchange through events and introductions across startup ecosystems. He is also Program Director of Catalyze CU, a startup accelerator designed for Colorado University Students and Faculty. Additionally, Tim is City Director for the Boulder chapter of House of Genius, creating highly collaborative experiences for entrepreneurs and community leaders through monthly convenings. He is a member of the Boulder Chamber of Commerce, the commissioner of Boulder Central Library, and an advisor to Connect Boulder, a broadband working group.



**LIZ OGBU,**  
Founder & Principal,  
Studio O  
*Oakland, CA*

From designing shelters for immigrant day laborers in the U.S. to a water and health social enterprise for low-income Kenyans, Liz has a long history of working to improve human environments. Liz recently completed her term as the Australian Institute of Architecture's 2016 Droga Architect-in-Residence, during which she focused on marginalized urban populations. She is the Harry W. Porter Visiting Professor in Urban and Environmental Planning at the UVA School of Architecture for the Spring 2017 term. She has also been honored as an Aspen Ideas Scholar, Senior Fellow of the Design Futures Council, one of Public Interest Design's Top 100, and one of the 2016 YBCA 100.



**JENNIFER PARK,**  
Associate Director,  
What Works Cities,  
Results for America  
*Washington, DC*

Jennifer Park is the associate director of the What Works City program. She previously served as coordinator for the Work on Purpose program at Echoing Green, a nonprofit aiming to unleash next generation talent to solve the world's biggest problems. She also helped to develop and launch the first-of-its-kind interdisciplinary pro-social conference, Purpose360, that hosted 80 leaders and experts in the emerging purpose field. Prior to joining Echoing Green, Jennifer inhabited the world of political and advocacy campaigning, working with Mayors Against Illegal Guns, Organizing for America and the Presidential Inaugural Committee. Jennifer attended the University of Southern California and Villanova University.



**JONATHAN MORSCHL,**  
Designer, Four Points  
Architectural Services,  
Inc.  
*Akron, OH*

Jon has been a designer with Four Points Architectural in Akron for over 10 years. The firm provides a broad range of project experience, ranging from small office renovations to large industrial facilities. He is actively currently involved with the Highland Square Neighborhood Association and the Porch Rokr Music and Art Festival, as well as with other local community organizations. Jon received his Bachelor of Science and Master of Architecture degrees from Kent State University.



**NICOLE MULLET,**  
Executive Director,  
ArtsNow  
*Akron, OH*

Nicole Mullet serves as the Executive Director of ArtsNow, an organization which seeks to support the arts, culture, and community in Summit County, Ohio. Nicole is passionate about connecting people to places, and has a particular interest in talent attraction and retention. Prior to joining ArtsNow, Nicole worked at The University of Akron as the Director of Tech Prep for the College of Applied Science and Technology's Office of the Dean. Nicole holds both a B.A. and M.A. in Education from the University of Akron.



**KAY NEELEY,**  
Associate Professor of  
Science, Technology and  
Society, University of  
Virginia  
*Charlottesville, VA*

Kathryn Neeley has been on the faculty of the School of Engineering & Applied Science since 1979. She began her career as a writer, editor, and producer who worked on research teams in materials science and chemical engineering and developed print and video materials to promote SEAS research programs. These experiences provided her with both a broad view and a first-hand knowledge of engineering research, design, and culture. She is inspired by the potential of technology to promote human flourishing and by an understanding of engineering as a potentially ideal combination of practicality and vision.



**HANA PASSEN,**  
Associate Director,  
New America National  
Network  
*Washington, DC*

Hana Passen is the Associate Director for New America's National Network coordinating New America's growth into a nationally networked organization. Previously, Hana was the Special Assistant to the President at New America, where she produced analysis on topics of interest to Anne-Marie Slaughter. Hana has worked as an intern with the Liberian Ministry of Health's National Malaria Control Program, for the Educational Testing Service, and for the U.S. Department of State's Regional Labor Office in Johannesburg, South Africa. She holds a B.A. from Princeton University in Classics.



**JERRY PENG,**  
Chairman & CEO,  
Vastly  
*Charlottesville, VA*

Jerry Z. Peng is the Chairman and CEO of Vastly (formerly Tranlin, Inc.). Previously, he served as managing director with Goldman Sachs Asia. Prior to this, Mr. Peng was executive director and head of China Onshore Sales for the Fixed Income Division of Morgan Stanley, and senior vice president and director at Standard Chartered Bank, as well as head of corporate banking, China franchise. Mr. Peng serves as a trustee on the University of Virginia Darden Business School Foundation Board and as vice chairman of Darden's Global Advisory Council.



**DAN PITERA,**  
Executive Director,  
Detroit Collaborative  
Design Center  
*Detroit, MI*

Dan Pitera is the executive director of the Detroit Collaborative Design Center at the Detroit Mercy School of Architecture. He led the Civic Engagement process for the Detroit Works Project initiated by Mayor Bing. Under his direction since 2000, the DCDC won two Dedalo Minosse International Prizes and was included twice in the Venice Biennale in Architecture, US Pavilion. The DCDC was awarded the 2009 Rudy Bruner Award for Urban Design Excellence for the St. Joseph Rebuild Homeless Center in New Orleans.



**ELLIOT NOSS**  
Chief Executive Officer, Tucows  
*Toronto, ON*

Elliot is CEO of Tucows, a global internet services company. For nearly twenty years, Elliot has loved and championed the Internet as the greatest agent of positive change the world has ever seen. Through his role at Tucows, his involvement in ICANN and his personal efforts, he has lobbied, agitated and educated to promote this vision and protect an Open Internet around the world. Tucows challenged how software was distributed in the 1990s and how domain names were offered and managed in the 2000s. In 2012 Tucows launched Ting, a mobile virtual network operator and internet service provider. As CEO of Ting, Elliot is changing how mobile phone service and fiber Internet is provided today. See Elliot at: "What Can the Gig Do for Your City?" at 2pm on Friday



**MATT RAIFMAN,**  
Senior Implementation  
Advisor, GovEx, Johns  
Hopkins University  
*Baltimore, MD*

Matt is currently a Senior Advisor at the Center for Government Excellence (GovEx) at Johns Hopkins University. Previously, he was a Science and Technology Fellow at the U.S. Department of Energy, where he supported the Secretary and Deputy Secretary on a portfolio of European countries. Matt got his start in the office of Governor O'Malley in Maryland. He subsequently served as one of the founding members of the President's Delivery Unit at the World Bank, and was a senior research assistant at the Brookings Institution in the Economic Studies Program.



**CHIP RANSLER,**  
Executive Director,  
HackCville  
*Charlottesville, VA*

Chip is a serial entrepreneur and teacher of entrepreneurship. At HackCville, an entrepreneurial talent accelerator for UVA students, he leads the organization's efforts to be a next-generation provider of education and talent for growing economies. Previous roles include leading Branch Basics, a non-toxic soap and cleaner, and founding Husk Power Systems, a renewable energy provider in India. Chip holds a MBA and BA from the University of Virginia.



**DAMON RAWLS,**  
Principal Strategist, DRC  
Business Consulting  
*Knoxville, TN*

Damon is the owner and principal DRC Business Consulting, working with clients on strategic planning and problem solving to maximize their organizational success. Damon is also a member of the City of Knoxville Business Advisory Council; Chancellor's Associates for the University of Tennessee; 40 under 40 Business Leaders by the *Knoxville Business Journal* in 2011; and is a recipient of The Beal Borne Business Award presented by Phi Beta Sigma Fraternity, Inc.



**STEVEN OLIKARA,**  
President and Co-Founder, Millennial Action Project  
Washington, DC

Steven Olikara is a political entrepreneur, public servant, and Founding President of the Millennial Action Project (MAP). MAP is a national, nonpartisan organization dedicated to activating young policymakers to overcome partisan conflict through cooperative political leadership and governance. In this role, he organized the nation's first and only bipartisan caucus for young members of Congress, the Congressional Future Caucus. Steven's leadership of this movement at the national and state levels has led to landmark achievements advancing entrepreneurship, social impact investing, 21st century skills training for veterans, and other key issues affecting millennials in America. Steven also serves as Senior Adviser to multi-platinum recording artist Akon's Lighting Africa, an initiative to electrify over one million homes in Africa with solar power. A nationally-recognized leader, Steven's work has been featured on *Wall Street Journal*, *New York Times*, CNN, NBC News, ABC News, *POLITICO*, Fox News, *USA Today*, *The New Republic*, MSNBC, Al Jazeera, *The Hill*, and other major media outlets. See Steven at: "Finding the Political Will for Change" at 3pm on Thursday and "Preparing Youth for an Unknowable Future" at 1:45pm on Thursday at the Youth Summit



**NORA POGGI**  
She Started It, Director & Producer  
San Francisco, CA

Nora Poggi is the creative instigator behind, *She Started It*, a film following five young women over two years as they pitch VCs, build teams, bring products to market, fail and start again. The film takes viewers on a global roller-coaster ride from San Francisco to Mississippi, France and Vietnam and weaves in big-picture perspectives from women like Joanne Wilson, Megan Smith, Debbie Sterling, and Ruchi Sanghvi. See Nora at: "Empowering Youth for a Self-Directed Career" at 2pm on Friday



**JENNY ROE,**  
Professor, Director of the Center of Design and Health, University of Virginia  
Charlottesville, VA

Jenny Roe is the first Mary Irene DeShong Professor of Design and Health and the Director of the Center of Design and Health with a multi-disciplinary background in design and environmental psychology. She is building new trans-disciplinary research collaborations between designers and public health professionals to address the global health challenges of the 21st century including obesity, cardiovascular disease and stress. She currently offers courses for the School in Healthy Cities and Environmental Psychology. Formerly, she was Senior Research Leader in Human Wellbeing and Behaviour Change for the Stockholm Environment Institute (SEI) where she worked with environmental scientists and health professionals to explore how best to build sustainable, resilient and healthy cities across the globe. See Jenny at: "Design and Health: Renewal Through Shared Spaces" at 2pm on Friday

**JOE POESCHL AND MICHAEL HOSTAD**  
The Commons, Co-Founders  
Milwaukee, WI

Joe and Michael co-founded the Commons, a bold collaboration between 24 southeast Wisconsin community colleges and universities. Their mission? To inspire the region's growing innovation economy and retain the state's brightest and most driven graduates. For the region's academic and business community, this is an unparalleled level of collaboration, creating a vast web of connections and opportunity and reshaping the economic landscape of Southeast Wisconsin. See Joe at: "Does Your City Seduce Talent?" at 10am on Thursday See Michael at: "Regional Collaboration That Works" at 10am on Saturday



**MEGAN ROBINSON**  
The Collider, Executive Director  
Asheville, NC

Megan Robinson is Executive Director of The Collider, an innovation center leveraging Asheville's unique reputation and resources as "Climate City." Just a campus walk away from the world's largest collection of weather, climate and environmental data, housed by the federal National Oceanic & Atmospheric Administration (NOAA), the Collider exists to bring together diverse expertise and stimulate a new industry: climate products and services. Megan is also the Asheville facilitator for North Carolina's InnovateNC project. She earned a master's degree in public administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University and a master's degree in environmental science from the State University of New York College of Environmental Science and Forestry. See Megan at: "Cultivating Industries of the Future," at 9am on Thursday



**ERIC REESE,**  
Senior Implementation  
Advisor, GovEx, Johns  
Hopkins University  
Baltimore, MD

At GovEx, Eric partners with city leaders through the What Works Cities Initiative to implement programs to improve data-driven decision making and drive improved outcomes for city residents. He also hosts the Data Points Podcast, covering topics related to government and data. Before coming to GovEx, Eric worked on public education initiatives as a Fulbright Grantee in South Korea and at the DC Public Education Fund in Washington, DC. Most recently, Eric worked with local governments across North Carolina on strategic planning, economic development, and local government performance.



**AARON RENN,**  
Senior Fellow,  
Manhattan Institute  
New York, NY

Aaron M. Renn is a Senior Fellow at the Manhattan Institute for Policy Research and a Contributing Editor at its quarterly magazine *City Journal*. He is on a mission to help America's cities thrive in an ever more complex, competitive, globalized, and diverse 21st century. Renn is also an economic development columnist for *Governing Magazine*, and principal of *Urbanophile*. He holds a B.S. from Indiana University, where he coauthored an early social-networking platform in 1991.



**BRATTON RILEY,**  
CEO, Citibot  
Charleston, SC

Bratton is the CEO of Charleston, SC-based Lincs Software. Previously, he led business development for Maybank Industries, and clerked for Chief Justice Jean Toal of the South Carolina Supreme Court. Riley's community service has included the Charleston Symphony Orchestra board, the School's Out! board, the Salute from the Shore board, and the Charleston County Parklands Foundation board. Bratton is a Fellow of the ninth class of the Liberty Fellowship and a member of the Aspen Global Leadership Network.



**HEATHER ROSZCZYK,**  
Akron Entrepreneurship  
Fellow, Fund for Our  
Economic Future  
Akron, OH

As the Akron Entrepreneurship Fellow, Heather connects entrepreneurs to resources that will help their businesses succeed and promotes entrepreneurship in the city of Akron. Previously, she was Director of Marketing and Public Relations for the Akron Symphony Orchestra. Before returning to her native Northeast Ohio, Heather managed a \$400 million global footwear line for Nike in Portland, Oregon. Heather is a connector of people and resources, a champion of entrepreneurship culture, and a funder of efforts to support the front lines of Akron business.



**ALIA SCANLON,**  
Global Cities Coordinator,  
Jane's Walk  
Toronto, ON

Alia connects, builds, and supports the network of over city-builders who organize Jane's Walk in 200+ cities around the world. Jane's Walk is a movement of free, citizen-led walking tours inspired by Jane Jacobs. She loves data and believes that kindness, joy, and inclusive community-building are what make cities thrive. Alia holds an MPA from the University of Colorado at Denver and a B.A. from Macalester College.



**MARIE SCHACHT,**  
Director, Hopscotch  
Design Festival  
Raleigh, NC

Marie believes in ruckus-making and positivity. She works to help make the world more fun. Besides loving to ask questions and turn strangers into friends, she's the director of Hopscotch Design Festival in Raleigh, NC. She is also a coach for the altMBA, an intensive, 4-week online workshop designed by Seth Godin for high-performing individuals who want to level up and lead.





**JASON SCHUPBACH,**  
Director of Design and Creative Placemaking, National Endowment for the Arts  
*Washington, DC*

Jason Schupbach is the Director of Design Programs for the National Endowment for the Arts, where he oversees Our Town and Design Art Works grants, the Mayor's Institute on City Design, the Citizens' Institute on Rural Design, and the NEA's federal agency collaborations. Prior to his current position, Jason served Governor Deval Patrick of Massachusetts as Creative Economy Director. He formerly was the director of ArtistLink, a Ford Foundation-funded initiative to stabilize and revitalize communities through the creation of affordable space and innovative environments for creatives.



**RICHARD SCHRAGGER,**  
Perre Bowen Professor of Law, University of Virginia School of Law  
*Charlottesville, VA*

Rich Schragger is the Perre Bowen Professor, Joseph C. Carter, Jr. Research Professor of Law at the University of Virginia School of Law. Schragger received an M.A. in legal theory from University College London and received his J.D., magna cum laude, from Harvard Law School. He has been a visiting professor at the Georgetown, NYU, Chicago, and Tel Aviv law schools, and was the Samuel Rubin Visiting Professor at Columbia. He is the author of *City Power: Urban Governance in a Global Age*.



**JASON SEGEDY,**  
Planning Director, City of Akron  
*Akron, OH*

Jason Segedy is the Director of Planning and Urban Development for the City of Akron, Ohio. Jason has worked in the urban planning field for the past 21 years. His passion is creating great spaces and places where people can live, work, and play. As the former Director of the Akron Metropolitan Area Transportation Study (AMATS), Jason oversaw the allocation of all federal transportation funds in Greater Akron. In 2012 he served as Chairman of the Board of the Northeast Ohio Sustainable Communities Consortium, a \$4.5 million planning effort spanning 12 Northeast Ohio counties.



**MIKE SIGNER,**  
Mayor, City of Charlottesville  
*Charlottesville, VA*

In addition to serving as Mayor of Charlottesville, a part-time position, Mike Signer is general counsel at WillowTree, Inc., a leading mobile development company based in Charlottesville. Mike is also managing principal of Madison Law & Strategy Group, PLLC, which he founded in 2010, and is a lecturer at UVA, where he teaches in both the Woodrow Wilson Department of Politics and the Batten School for Leadership and Public Policy. He is the author of two books: *Demagogue: The Fight to Save Democracy from Its Worst Enemies* and *Becoming Madison: The Extraordinary Origins of the Least Likely Founding Father*. He has published essays and articles in venues including *The Atlantic*, *The Washington Post*, *The Richmond Times-Dispatch*, *The New Republic*, *USA Today*, and *The Daily Beast*, and has been interviewed by NPR, MSNBC, Fox News, and the BBC.

Mike previously served as counsel to Governor Mark Warner in Richmond, senior strategist for Tom Perriello's 2008 campaign for Congress, national security director of the 2008 John Edwards for President campaign, and senior policy advisor at the Center for American Progress. He was a member of the Finance Committee for Terry McAuliffe's 2013 campaign for governor and was chair of the Governor-elect's Transition Council on Homeland Security. In 2009, he was a candidate for Lieutenant Governor of Virginia. Mike holds a Ph.D. in political science from the University of California at Berkeley, where he was a National Science Foundation Graduate Research Fellow; a J.D. from the University of Virginia; and a B.A., magna cum laude, from Princeton University.

He is married to Emily Blout, who is a lecturer in the Politics and Media Studies Departments at UVA and a Ph.D. student at the University of St. Andrews. Mike and Emily live with their twin boys William and Jacoby in Fifeville in a home they have owned since 2005.



**SCOTT SELIG,**  
Associate Vice President For Capital Assets, Duke Financial Services, Real Estate  
*Durham, NC*

Scott Selig is the Associate Vice President of Capital Assets and Real Estate at Duke University. Scott is charged with developing the overall real estate strategy for space leased by Duke University and the Duke University Health System, the asset management of the Washington Duke Inn, and the acquisition and disposition of lands in the Duke Forest. The portfolio managed by the Real Estate office contains more than 220 leases covering approximately 2.5 million square feet of office, medical clinic, laboratory and warehouse space.



**WILLIAM SHERMAN,**  
Associate Vice President for Research in Design, Arts and Humanities, University of Virginia  
*Charlottesville, VA*

William Sherman is the Lawrence Lewis, Jr. Professor of Architecture, Associate Vice President for Research in Design, Arts and Humanities, and the Founding Director of OpenGrounds at the University of Virginia. In 2012, Sherman founded OpenGrounds, a network of places and programs that inspire creative research at the confluence of technology, science, the arts and humanities. He has lectured widely on the concept of OpenGrounds, and serves as a member of the Executive Committee of the Alliance for the Arts at Research Universities.



**DIANA SIMPSON,**  
Attorney, Institute for Justice  
*Washington, DC*

Diana litigates cases to promote economic liberty, protect free speech, secure property rights, and support school choice at the Institute for Justice, the national law firm for liberty. Diana's work has been featured by *The Economist*, *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *Stossel*, and other print, radio and television outlets. She co-authored Arizona's "Profit Incentive in Civil Forfeiture: Dangerous for Law Enforcement, Dangerous for Arizonans." Diana received her law degree from the Roger Williams University School of Law in Bristol, R.I.



**MATTHEW SLAATS,**  
Creative Director, PauseLab  
*Charlottesville, VA*

Matthew Slaats is an artist, designer, teacher, organizer, and activist, focusing on participatory modes of democracy that strengthen resident voices in defining the future of their neighborhoods. Matthew works at the University of Virginia's OpenGrounds, and serves as the creative director of PauseLab, a Charlottesville-based nonprofit focused on community engagement, placemaking, and design thinking. He formerly served as Executive Director of The Bridge Progressive Arts Institute in Charlottesville.



**CAROLINE SMITH,**  
Co-Director of Marketing, SeeClickFix  
*New Haven, CT*

Caroline Smith is a community organizer who works with diverse community groups to help build a more equitable and connected Yale-New Haven community. A graduate of Yale University, she works as the Co-Director of Marketing at SeeClickFix, a technology company that connects citizens with their local governments. She is the co-organizer of New Haven Bike Month, and a cofounder of Collaboratory. She has received the Yale Presidential Public Service Fellowship, Yale Seton Elm-Ivy Award, City of New Haven Individual Innovator Award, and was recognized as one of *CT* magazine's "top 40 Under 40."



**ELIZABETH SMYTH,**  
Senior Director, Strategic Initiatives, Johns Hopkins Technology Ventures  
*Baltimore, MD*

Elizabeth Smyth serves as Senior Director of Strategic Initiatives at Johns Hopkins Technology Ventures. In this role, she works to ensure that JHTV's resources are deployed effectively to enhance commercialization activities across the university and economic development regionally. Prior to JHTV, Elizabeth held a variety of roles in industry and government, including positions at Bain & Company and the White House. Smyth earned an A.B. from Princeton University and an MBA. from the Stanford Graduate School of Business.



**ANNE-MARIE SLAUGHTER**  
President and CEO, New America  
Washington, DC

Anne-Marie Slaughter is the president and CEO of New America, a think and action tank dedicated to renewing America in the Digital Age. She is also the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. From 2009–2011, she served as director of policy planning for the United States Department of State, the first woman to hold that position. Upon leaving the State Department she received the Secretary's Distinguished Service Award for her work leading the Quadrennial Diplomacy and Development Review, as well as meritorious service awards from USAID and the Supreme Allied Commander for Europe. Prior to her government service, Dr. Slaughter was the Dean of Princeton's Woodrow Wilson School of Public and International Affairs from 2002–2009 and the J. Sinclair Armstrong Professor of International, Foreign, and Comparative Law at Harvard Law School from 1994-2002.

Dr. Slaughter has written or edited eight books, including *The Chessboard and the Web: Strategies of Connection in a Dangerous World* (2017), *Unfinished Business: Women, Men, Work, Family* (2015), *The Idea That Is America: Keeping Faith with Our Values in a Dangerous World* (2007), and *A New World Order* (2004), as well as over 100 scholarly articles. She was the convener and academic co-chair, with Professor John Ikenberry, of the Princeton Project on National Security, a multi-year research project aimed at developing a new, bipartisan national security strategy for the United States. In 2012 she published the article "Why Women Still Can't Have It All," in the Atlantic, which quickly became the most read article in the history of the magazine and helped spawn a renewed national debate on the continued obstacles to genuine full male-female equality.

Dr. Slaughter is a contributing editor to the Financial Times and writes a bi-monthly column for Project Syndicate. She provides frequent commentary for both mainstream and new media and curates foreign policy news for over 140,000 followers on Twitter. Foreign Policy magazine named her to their annual list of the Top 100 Global Thinkers in 2009, 2010, 2011, and 2012. She received a B.A. from Princeton, an M.Phil and D.Phil in international relations from Oxford, where she was a Daniel M. Sachs Scholar, and a J.D. from Harvard. She is married to Professor Andrew Moravcsik; they live in Princeton with their two sons.

See Anne-Marie at: *"Future City: America's Local Innovators"* at 12pm on Friday



**SARAS SARASVATHY,**  
Paul Hamaker Professor, University of Virginia, Darden Graduate School of Business  
Charlottesville, VA

Saras D. Sarasvathy is Paul Hamaker Professor at the University of Virginia's Darden School of Business. A leading scholar on the cognitive basis for high-performance entrepreneurship, Saras serves as an advisor to education programs in Europe, Africa and Asia. She was also named one of the top 18 entrepreneurship professors by *Fortune Small Business* magazine. Saras' scholarly work has won several awards, including the Newman Award from the Academy of Management and the Gerald E. Hills Award from the American Marketing Association, and her book *Effectuation: Elements of Entrepreneurial Expertise* was nominated for the Terry Book Award. Effectuation is widely acclaimed by scholars from around the world as a rigorous framework for understanding the creation and growth of new ventures. Saras received her Ph.D. from Carnegie Mellon University. Her thesis was supervised by Herbert Simon, 1978 Nobel Laureate in Economics.

See Saras at: *"Civic Entrepreneurship: Changing the Way We Change the World"* at 12pm on Thursday



**DEBRA SOCIA,**  
Executive Director, Next Century Cities  
Washington, DC

More than 150 cities strong, Next Century Cities is committed to demonstrating the value of truly high speed broadband as essential infrastructure. Prior to her role as the Executive Director of Next Century Cities, Deb was the Executive Director of the Tech Goes Home program, the mission of which is to ensure digital equity, supporting nearly 14,000 participants during Deb's tenure. Previously, Deb spent 32 years as an educator and administrator. She was the founding principal of the award-winning Lilla G. Frederick Middle School, a Boston public school.

See Debra at *"What Can the Gig Do for Your City?"* at 2pm on Friday



**BEN SPEGGEN,**  
Program Director, Jefferson Educational Society  
Erie, PA

Ben Speggen joined the Jefferson Educational Society in February 2015 as its Program Developer, curating the think tank's educational programming and serves as the director for the think tank's Leadership Academy. He is also the Contributing Editor of the *Erie Reader* and producer and host of WQLN's community affairs-based program "Weekend All Things Erie." He currently serves on the boards for L'Arche Erie and the Erie County Poet Laureate Initiative, and previously served on the board for the Film Society of Northwestern Pennsylvania.

See Ben at *"Can Local Media Change the Narrative of a City?"* at 3:45pm on Thursday



**ALEXA SPONCIA,**  
Co-Founder, Live Love Hope  
Knoxville, TN

Alexa is a builder and a creator. She and her husband, Paul Sponcia, founded Live Love Hope, a non-profit organization with a mission to create organized communities of hope around the world. Alexa is also the owner of Hard Knox Pizzeria, and M6 Strength and Conditioning in Knoxville, TN. Through Live Love Hope, Alexa and Paul have created a number of programs for students in Knoxville's urban schools, including #YEP (Young Entrepreneurs Program) and the School for Hard Knox culinary arts program.



**LEVAR STONEY,**  
Mayor, City of Richmond, VA  
Richmond, VA

Levar M. Stoney was sworn in as Richmond's 80th Mayor on Dec. 31, 2016. He is the youngest mayor ever elected to serve the city. He was raised in Virginia by his grandmother and his father, a custodian. A product of Virginia public schools, Levar was the first in his family to earn a high school diploma. He went on to graduate from James Madison University, before moving to Richmond to begin a career in public service.

Levar rose through the ranks from Fellow in then-Governor Mark Warner's office to become the first African American Secretary of the Commonwealth of Virginia, and the youngest member of Governor Terry McAuliffe's cabinet.

As Secretary, Levar led the largest, oldest, most public-facing office of the Governor's cabinet, and was the driving force behind transforming the process that restores civil and voting rights. Under Levar's leadership, government was made more efficient and rights were restored to more than 18,000 disenfranchised Virginians—more than the past seven administrations combined.

Previously, Levar served as Deputy Campaign Manager for McAuliffe's successful gubernatorial campaign in 2013, and as Executive Director of the Democratic Party of Virginia before that. He led Virginia to an historic victory in 2008 and was, at the time, the youngest leader of a state Democratic Party in the country.

He is a 2006 graduate of the Minority Political Leadership Institute here in Richmond, and serves on a number of civic and community boards including the VCU Massey Cancer Center Advisory Board; GRASP, a college-access organization; the Jamestown Yorktown Foundation 2019 Commemoration; and the Ujima Legacy Fund. He is also a proud member of Richmond Crusade for Voters and the NAACP.



**KENDRA STEWART,**  
Director/Professor, The Riley Center for Livable Communities, The College of Charleston  
Charleston, SC

Kendra B. Stewart is a professor of political science and public administration and director of the Joseph P. Riley, Jr. Center for Livable Communities at the College of Charleston. Her research interests include South Carolina government, non-profit management, homeland security, state and local government, and women and politics. She is co-editor of a book entitled *The Practice of Government Public Relations*. Prior to her current position, Professor Stewart was a faculty member at Eastern Kentucky University and worked for the state of South Carolina Budget and Control Board.



**ZAAKIR TAMEEZ,**  
Founder, Houston Independent School District Student Council  
Houston, TX

During high school, Zaakir plunged into community organizing by rallying students to create a school-district-wide organization described as "student government on steroids" by NPR. Suddenly immersed in education politics, at seventeen he filed an amicus brief with the Texas Supreme Court using ordinary student stories to demonstrate inadequate school funding. Zaakir now attends the University of Virginia on the Posse Scholarship. As a second-year, he serves on the Community Advisory Board for Albemarle County Public Schools.



**BEN TEAGUE,**  
Executive Director, Asheville Area Chamber of Commerce  
Asheville, NC

Over the past 15 years Benjamin has worked to place more than 60 economic development projects and over \$1.5 Billion dollars in capital investment in multiple states. He has also authored three federal studies between the Department of Agriculture and the Department of Energy. Ben's work has been featured in *Forbes*, *Fast Company*, *Wall Street Journal*, *Popular Mechanics*, *National League of Cities Case Study*, *Business Expansion Journal*, *Trade and Industry Magazine* and multiple local and regional media outlets.



**TEAL THIBAUD,**  
Founder, Glass House Collective  
Chattanooga, TN

Teal cofounded and is now the executive director of a small nonprofit in Chattanooga, TN, the Glass House Collective. Her organization is utilizing arts and culture to shape the physical, social and economic future of East Chattanooga along Glass Street. She's passionate about taking action—large or small—to create relationships with neighbors in the community she's working in. Teal also sits on the board of Ivy Academy, a local charter school that emphasizes on environmental stewardship and volunteerism, and she cofounded the UNFoundation, a grant-making organization that funds cool ideas for Chattanooga.



**JODA THONGNOPNUA,**  
Executive Director, Metro Ideas Project  
Chattanooga, TN

Joda Thongnopnua is the Executive Director of the Metro Ideas Project, a nonprofit policy research startup dedicated to bringing smart solutions to local governments. Previously, Joda led communications efforts at Lamp Post Group, a venture capital firm in Chattanooga working to build the infrastructure necessary to support a tech hub in the Southeast. He launched his career with the team that founded @BreakingNews, a Twitter account and news organization that was acquired by MSNBC in 2010 after amassing over 1.5 million followers. Thongnopnua is passionate about cities and what drives them.



**DAVID TOUVE,**  
Director, W.L. Lyons Brown III Innovation Laboratory at the University of Virginia  
Charlottesville, VA

Professor Touve's primary research is in how opportunity emerges from disruption, such as automation or the Internet. Before joining the Innovation Lab, David served as a professor at the University of Virginia's McIntire School of Commerce, and as an Assistant Professor at Washington & Lee University. Professor Touve's work has been cited in a high-profile media outlets including *Financial Times*, *National Public Radio*, *BBC*, *WIRED*, *Billboard*, *Congressional Quarterly*, and *The Guardian*.



**JASON TOWNS,**  
CEO / Managing Director, Groundwork Ventures  
Washington, DC

Jason leads Groundwork, a Washington and Oakland-based startup accelerator and fund focused on supporting emerging entrepreneurs. His expertise building inclusive startup ecosystems has led to his launching national initiatives such as CODE2040's Entrepreneur in Residence Program, a Google-backed startup accelerator providing funding and support to founders from Black and Latinx communities. As a cofounder of Broadband.com (acquired), Jason advises civic leaders, tech inclusion organizations, and tech hubs on issues related to access to capital and building startup ecosystems.



**TINA UGHWIN,**  
Owner/Partner, Smile Minded Smartworks, LLC  
Akron, OH

Tina Ughrin and her husband, John Ughrin started the Smile Minded Smartworks firm to help organizations, agencies, and businesses develop data driven decision making, as well as guide their use of that data to better tell their stories to external (funders and the community) and internal (Board, staff, and volunteer) stakeholders. Previously, Tina was the Principal at Round River Consulting and taught a variety of research courses at Kent State University. She also served as the Kent State Libraries Business Information Outreach Manager.



**CRAIG VOLDEN,**  
Professor of Public Policy & Politics, Associate Dean for Academic Affairs, University of Virginia  
Charlottesville, VA

Craig Volden is the Associate Dean for Academic Affairs and a professor of public policy and politics, with appointments in the Frank Batten School of Leadership and Public Policy and the Woodrow Wilson Department of Politics. He studies legislative politics and the interaction among political institutions, including within American federalism. His current projects include studies of innovation and policy diffusion across states and localities, and an analysis of the legislative effectiveness of individual members of Congress. He is co-director of the Legislative Effectiveness Project.



**DAN SWARTZ**  
Wunderkammer Company, Founder/Curator  
Fort Wayne, Indiana

After seven years of learning, persuading, and renovating, Dan Swartz opened the jewel-like Wunderkammer in 2013, and in its first year, the gallery welcomed over 15,000 visitors to 31 exhibitions and 150 programs. A truly grassroots operation, the space hosts everything from “brunch n breaks” involving mimosas and hurled glassware to Fort Wayne’s first ever Design Week where Swartz and his conspirators rebranded Fort Wayne’s city flag.  
*See Dan at: “How Do Cities Create Vital Public Art?” at 2pm*



**STEPHEN WALTER**  
Boston Mayor’s Office of New Urban Mechanics, Program Director  
Boston, MA

Stephen Walter researches and designs civic technology and media. He is a program director in the Boston Mayor’s Office of New Urban Mechanics, where he helps lead efforts around experimental civic engagement, design research, third spaces, and sensor technologies. Formed in 2010, the Mayor’s Office of New Urban Mechanics is one of the world’s first municipal civic innovation teams, focusing on human-centered design that is both functional and delightful.  
*See Stephen at: “City As Software,” at 3pm on Thursday*



**LAURA WEIDMAN POWERS,**  
Co-founder and CEO, Code2040  
San Francisco, CA

Laura Weidman Powers is the co-founder and CEO of Code2040, a nonprofit organization that creates pathways to educational, professional, and entrepreneurial success in technology for underrepresented minorities with a specific focus on Blacks and Latinos Latinxs. Code2040 aims to close the achievement, skills, and wealth gaps in the United States with the goal of ensuring that by 2040 - the decade when the US is predicted to become “majority minority” - these citizens are proportionally represented in America’s innovation economy as technologists, investors, thought leaders, and entrepreneurs. In the summer of 2016, Laura joined the Obama Administration for a six month term as a senior advisor to U.S. Chief Technology Officer Megan Smith. At the White House, Laura focused on issues of diversity and inclusion related to ensuring hiring practices, entrepreneurial ecosystems, and the tech products and platforms of the future work for all Americans, particularly those from historically marginalized backgrounds. Laura has a BA cum laude from Harvard College and a JD and an MBA from Stanford University. Laura and Code2040 are based in San Francisco.  
*See Laura at: “Civic Entrepreneurship: Changing the Way We Change the World” at 12pm on Thursday*  
*“Preparing Youth for an Unknowable Future” at 1:45pm on Thursday at the YOUTH SUMMIT*



**BRAD WHITEHEAD,**  
President, The Fund for Our Economic Future  
Cleveland/Akron, OH

In his role as president of the Fund for Our Economic Future, Brad Whitehead directs the Fund’s mission to advance economic growth and equitable access to opportunity for the people of Northeast Ohio. Brad worked with others to establish the Fund in 2004 while a senior fellow at The Cleveland Foundation. The Fund has since directed over \$100 million to economic development efforts in the region. Prior to his work in Ohio, Brad was a senior partner at McKinsey & Company, where he worked for 20 years. His global client work spanned a broad range of corporate strategy, operations, and organizational issues, but his major area of focus was in growth and new business building. He graduated with honors in economics from Harvard College and received an M.P.A. from the Kennedy School. He also serves on the boards of DigitalC, the Brookings Institution Metropolitan Policy Council, BioEnterprise, TeamNEO, and JumpStart.  
*See Brad at: “Regional Collaborations that Yield Results” at 10am on Saturday*  
*and “Key Investments for Legacy Cities” at 11am on Saturday*



**KEATON WADZINSKI,**  
Executive Director, ReinventED Lab  
Charlottesville, VA

Keaton Wadzinski is a fourth-year student and Jefferson Scholar at the University of Virginia studying education innovation and social entrepreneurship. He is the founder and executive director of the nonprofit ReinventED Lab. Keaton hosts K-12 design sessions as a design project facilitator for Albemarle County Public Schools, and sits on the Virginia Governor’s Council for Youth Entrepreneurship. In 2016 and 2017, he has developed the Youth Summit program for the Tom Tom Founders Festival.



**LEE WELLINGTON,**  
Executive Director, Urban Manufacturing Alliance  
Brooklyn, NY

Before joining the UMA as Founding Executive Director, Lee Wellington served a New York City Council Member helping create NYC’s Industrial Business Zones and a broader industrial policy for the NYC Mayor’s Office of Industrial and Manufacturing Businesses. Lee was a Planning Fellow at the Pratt Center for Community Development, where she coordinated a vacant lot activation program in Brooklyn and assisted with a large-scale study of the Brooklyn Navy Yard. Lee received a master’s in city and regional planning from the Pratt Institute.



**KENT WYATT,**  
Co-Founder, Engaging Local Government Leaders  
Portland, OR

While serving as a Senior Management Analyst for the City of Tigard in Oregon, Kent co-founded Engaging Local Government Leaders, a nationwide organization of more than 1900 members from 40 states who are committed to connecting, educating, and communicating with all stakeholders in the local government arena. By building this network of support, ELGL seeks to attract and retain the best and brightest to the local government profession. Kent received his Bachelor of Science from Elon University and a Masters of Public Administration from the University of North Carolina at Chapel Hill.



**THOMAS WALLS,**  
Executive Director, The Sorensen Institute for Political Leadership at the University of Virginia  
Charlottesville, VA

Tom Walls became Executive Director of the Sorensen Institute in November 2016 embracing Sorensen’s mission of fostering civility and ethics in politics and governance. He has worked on political campaigns at every level, and held senior staff posts for three U.S. Senators: Dale Bumpers of Arkansas, Russ Feingold of Wisconsin, and Mark Warner of Virginia. Before joining Sorensen, Tom worked in DC as a partner at McGuireWoods and taught for eight years at the George Washington University Law School. Tom holds two degrees from the University of Virginia: a B.A. in English and a J.D.



**BARBARA BROWN WILSON,**  
Assistant Professor of Urban and Environmental Planning, University of Virginia  
Charlottesville, VA

Barbara Wilson’s research and teaching focuses on sustainable community development, especially in economically and/or environmentally vulnerable communities, as well as on the history of urban social movements. Her work is often change-oriented, collaborating with real community partners to identify opportunities for engaged and integrated sustainable development. Currently, Barbara is serving as a researcher, educator, and board member of the Piedmont Housing Alliance (PHA), working to identify areas where PHA residents can more actively engage in and shape their communities.



**CATHRYN DAVIS ZOMMER,**  
Executive Director, Enough Pie  
Charleston, SC

Enough Pie is a nonprofit in Charleston that uses creativity to connect and empower the community. A documentary filmmaker and activist, Cathryn led global creative marketing campaigns in New York for 10 years before returning to her South Carolina roots. She leads the efforts of Enough Pie using tools such as community-focused seed grants, creative placemaking, artistic installations, and dynamic partnerships. The goal is to inspire stronger community relationships and bring a more joyful and creative lens to civic engagement in the rapidly growing Upper Peninsula of Charleston.



**STEVE WARNER,**  
VP Global Competitiveness, Charleston Regional Development Alliance  
Charleston, SC

Steve is a senior team member with the Charleston Regional Development Alliance (CRDA). Steve serves as CRDA’s chief strategist, utilizing his experience in corporate brand management to oversee research and planning initiatives that guide regional economic development and inform branding, marketing and business development initiatives. Steve’s career includes more than 25 years in the marketing communications field, providing brand planning services for such global brands as Ritz-Carlton, Dow Corning, CNN and Coca-Cola.



**PERRY WOOD,**  
Executive Director, Erie County Gaming Revenue Authority  
Erie, PA

Perry N. Wood has served as executive director of the Erie County Gaming Revenue Authority since April 2011. An accomplished fundraiser, facilitator, and researcher, Perry is co-founder of the Ignite Erie™ entrepreneur and small business accelerator network, the Mission Main Street association, Erie County’s Summer Jobs and More Program, and the Metro 100 Forum at the Jefferson Educational Society. Perry’s work has been featured in *The Atlantic’s* American Futures column and by the Brookings Institute’s Metropolitan Policy Program.



**BRIAN WHEELER,**  
Executive Director, Charlottesville Tomorrow  
Charlottesville, VA

Brian Wheeler was hired as *Charlottesville Tomorrow’s* first Executive Director in 2005. The nonprofit has rapidly become the trusted source of in-depth information on key quality of life issues in the Charlottesville area. Brian has been recognized by the Virginia Press Association with 16 awards for news reporting, multimedia reporting and photography. A 1990 graduate of the University of Virginia, Brian was elected twice to the Albemarle County School Board.

## WHERE TO EAT

Charlottesville is one of America's richest local food ecosystems, home to top-notch chefs, chocolatiers, and mixologists, as well as farmers, brewers, vintners, bakers, dairies. You name it, and you can probably eat it locally. Savor the bounty at Tom Tom's Farm-to-Table Restaurant Week, Craft Cocktail Competition, and of course the Saturday Farmers Market.

### TOM TOM FARM TO TABLE RESTAURANT WEEK

**The Bebedero** | Funky and authentic Veracruz Mexican fare. Don't sleep on the mezcal margaritas. 225 W Main St

**Brasserie Saison** | The perfect bistro with luxe brews and pleasing quirks. 111 E Main St

**Citizen Burger Bar** | Satisfaction on a bun and happiness on tap. 212 E Main St

**Commonwealth** | Virginia classics with a lively rooftop bar. 422 E Main St

**Heirloom** | Cleverly decorated boutique hotel with a jaw dropping view. 1309 W Main St

**Oakhart Social** | Maybe the funnest bar in town and a patio made for spring evenings. 511 W Main St

**Petit Pois** | Charming and delectably french. Order the bottle. 201 E Main St

**Rapture** | American fare and a never-boring late night scene. 303 E Main St

**Red Pump Kitchen** | Impeccable hospitality & cuisine. 401 E Main St

**Tavern and Grocery** | New kid on the block serves a devastating brunch and even better cocktails in the speakeasy downstairs - if you can get in. 333 W Main St

**The Whiskey Jar** | Down home at its finest with live music on most nights. 227 W Main St

**Timbercreek Market** | Locavore paradise with a southern drawl. 722 Preston Ave

**Water Street** | Charlottesville's newest restaurant, featuring small, inventive plates. 117 5th St SE

### CHARLOTTESVILLE CITY MARKET

Saturdays 7am-Noon

A producer-only market of farmers, food vendors, crafts, and artisans since 1973 - The Charlottesville City Market is held at Water Street and South Street between 1st and 2nd. The Market offers fresh produce, herbs, plants, grass fed meats, crafts, and baked goods from local vendors. Grab a bite before 10am sessions.

### OTHER FAVORITES

**C&O** | Restaurant upstairs serves five star cuisine; downstairs bar serves generations of hipsters. 515 Water St E

**Lampo** | This pizza is better than life itself. Pro tip: escarole + hell boy (it's a type of pizza) + a glass of otto uve gnagnano. 205 Monticello Rd

**Main Street Market** | A cluster of outrageously good food providers including a fishmonger, apothecary, bakery, and a flower shop. 418 W Main St

**Mas** | Buzzy tapas in Belmont. Bacon wrapped dates alone are worth the stroll. 904 Monticello Rd 904 Monticello Rd

**Miller's** | Dave Matthews got his start here and smoking is still allowed in the raucous upstairs billiards room. Vintage Cville. 109 W Main St

**Public Oyster House** | The low country boil is a spiritual experience. 513 W Main St

**Red Hub Food Co.** | Tiny and unprepossessing bunker serves phenomenal bbq. The real thing. 10th Street NW

**Splendor's Gelato** | Off-beat and seasonal flavors make for a perfect desert. 317 E Main St

*And too many other superb choices to list here. Don't even get us started on juice bars, coffee shops, bars, food trucks! This is a foodie town, don't count calories.*

## WHERE TO SHOP

If you walk through Union Station in Washington, DC, you don't have to check the terminal to know which line is waiting for the train to Charlottesville. The city and UVA have a distinct style. It's a bit of hunt country and a bit of southern prep with some downtown cool to keep things interesting. Toss on your Barber jacket and discover the high end and handmade.



### ARTISANAL TOM TOM

Many of Charlottesville's jewelers, ceramicists, carpenters, screenprinters, and other artisans don't have any retail presence, so the best truly local shopping is often at open air pop up markets. Check out over sixty craft vendors - many offering workshops and demos - at Tom Tom's block parties on Friday night and all day Saturday and Sunday.

### SOME FAVORITES

**Blanc Creatives** | Heirloom cookware made by hand. 735 Walnut Street

**Daedalus** | Not the only great bookstore in Charlottesville, but maybe the most magical. Say hello to owner Sandy and his giant St. Bernard, then get lost in the stacks. 123 4th St NE,

**e.g.** | Stock up on model-off-duty boots, blouses, and accessories in this low key, high end wallet flattener. 115 S. First Street

**Eloise** | Tightly edited selection of effortlessly luxe ensembles. 505 W Main St

**Foytik** | Handcrafted leather goods. 310 2nd St SE C

**Hedge Fine Blooms** | Fresh cut flowers might not survive the trip home, but we suggest you duck your head in to soak up the fragrance. 115 4th St NE

**Melody Supreme** | All vinyl, all the time: new releases, local labels, and deep cuts. 115 4th St SE

**Mincer's** | Go Hoos! Get your UVA swag on here. 1527 University Ave

**McGuffey Art Center** | A co-op home to dozens of local artists with everything from encaustics to glassblowing. 201 2nd St NW

**Rock Paper Scissor** | Stationery lovers will get lost in this shop's endless supply of clever and lovely things. 321 E Main St

**Roxie Daisy** | You can't bottle Virginia rustic elegance, but you can certainly immerse yourself in it at this crave-inducing home goods emporium. 101 Water St E,

**Shenanigans Toy Store** | Adorable, unpredictable, and educational kids toys. 601 W Main St

**Telegraph** | Brilliant and brilliantly colored comic book and graphic novel shop. Cool posters to be had. 601 W Main St

**Tenth Street Warehouse** | A trio of shops featuring uberhip baubles, textiles, and antiques in an old bottling works. 134 10th St NW

**Charlottesville's lively downtown pedestrian mall offers art, music, great restaurants, and a wide range of local shops and boutiques one block from the Tom Tom Block Parties.**





PRESENTING SPONSORS



DARDEN SCHOOL of BUSINESS

The University of Virginia Darden School of Business delivers the world's best business education experience to prepare entrepreneurial, global and responsible leaders through its MBA, Ph.D. and Executive Education programs. Darden's top-ranked faculty is renowned for teaching excellence and advances practical business knowledge through research. Darden was established in 1955 at the University of Virginia, a top public university founded by Thomas Jefferson in 1819 in Charlottesville, Virginia.



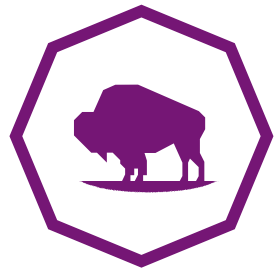
Founded in 1762, the City of Charlottesville is home to over 48,000 residents. In addition to a rich history and an abundance of natural beauty, the city is an attractive location for a growing number of entrepreneurs and businesses that have impact far beyond our borders. Our engaged and diverse citizenry embrace the principles of democracy and the process of community engagement on a daily basis. The city is pleased to join the Tom Tom Founders Festival in celebrating the creative people and organizations that make Charlottesville a vibrant community filled with opportunity.

COMMUNITY SPONSORS



KEY EVENT SPONSORS





# **TOM TOM FOUNDERS FESTIVAL**

The Hometown Summit is an initiative of the Tom Tom Founders Festival, a weeklong celebration that empowers artists, entrepreneurs & civic leaders who shape communities across the nation.

**FULL SCHEDULE OF TOM TOM EVENTS AT  
[TOMTOMBEST.COM/SCHEDULE](https://tomtombfest.com/schedule)**

